



World Forum on Energy Regulation IV

Athenaeum InterContinental Hotel
ATHENS • GREECE
18-21 OCTOBER 2009

www.worldforumiv.info



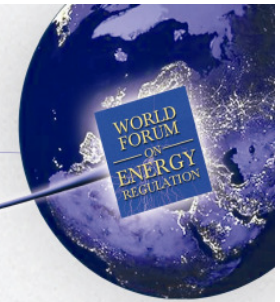
*Under the official Patronage of the President of Greece and
the European Union Commissioner for Energy*

Planning WFER IV



- The WFER IV Programme at a glance
- Distinguished line-up of Chairs & Speakers
- Registration Information
- Sponsorship Opportunities
- Statistics

The WFER IV Programme at a glance



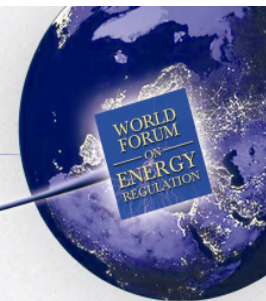
TRACK A : Security and reliability of energy supply through competitive energy markets

TRACK B : The role of regulators in responding to climate change

TRACK C : Competitiveness and affordability

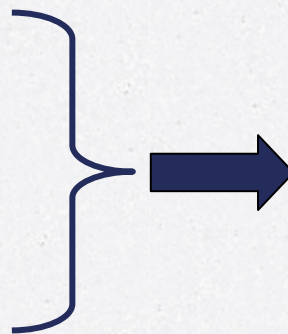
TRACK D : The independence, powers, responsibilities, best practices and training of regulators

The WFER IV Programme at a glance



**4 Plenary Sessions
(1 per Key Theme)**

3 Keynote Sessions



4 Speakers followed by
Q&A period

75 min per session

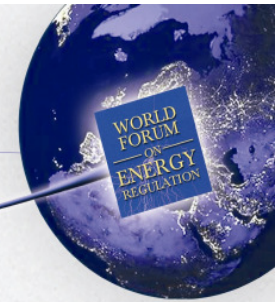
15 Parallel Sessions



5 Speakers followed by
Q&A period

90 min per session

The WFER IV Programme at a glance



TRACK A : Security and reliability of energy supply through competitive energy markets

Plenary 1

Keynote 1 :
Gas markets developments and prospects

Keynote 2:
Linking load to market mechanisms:
smart grids, advanced metering,
real-time pricing

1. Market conditions in developed countries that attract infrastructure investments

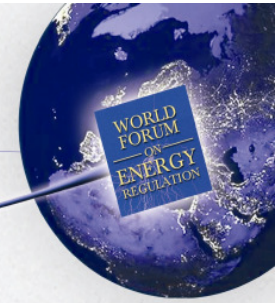
2. Incentives for infrastructure investments in developing countries

3. Gas market regulation: the role of LNG

4. Regional market integration: the regulatory cross border gap

5. Quality of electricity supply and its regulation

The WFER IV Programme at a glance



TRACK B : Regulators role for a market response to Climate Change

Plenary 2

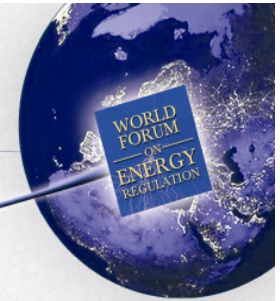
1. Efficiency of CO2 emission reduction mechanisms

2. Massive RES deployment, market efficiency, system security and reliability

3. The integration of energy efficiency investments and demand-side management in competitive markets

4. Deployment of non carbon or low-carbon emitting technologies and CCS

The WFER IV Programme at a glance



TRACK C : Competitiveness and affordability

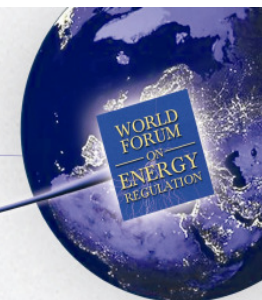
Plenary 3

1. Universal service in a climate of increasing energy costs and environmental constraints

2. Regulatory issues of importance to residential and small customers

3. Regulatory issues affecting energy intensive customers

WFER IV Programme related actions



TRACK D : The independence, powers, responsibilities, best practices and training of regulators

Plenary 4 :
The role of regulators
in policy making with regard
to the public interest

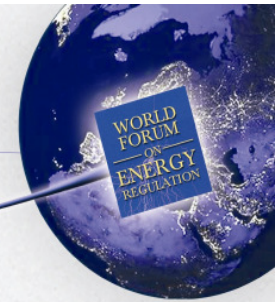
Keynote 3 :
Energy and financial
markets interdependency issues

1. Best practices for regulators

2. Cooperation among regulators and
regional associations

3. Training

Distinguished Chairs & Speakers



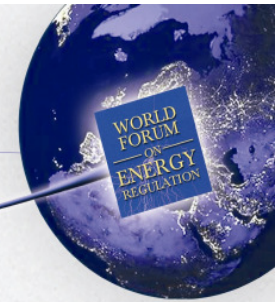
Careful balance by sector and geography to ensure the global character of the forum

- regulators, government officials, decision makers
- utilities, transmission system operators
- financial and consumer rights, other international institutions
- academics, consultants, other energy stakeholders

On the Programme:

- 22 Chairpersons & 103 Speakers, spanning 5 continents

Distinguished Chairs & Speakers

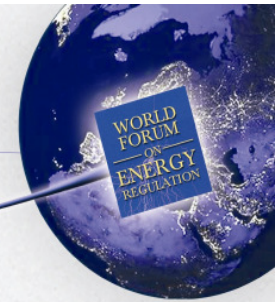


Confirmed speakers include:

- EU Energy Commissioner (A. Piebalgs),
- former EU Competition Commissioner (M. Monti),
- Vice-President of the European Investment Bank (P. Sakellaris) and
- Heads of the energy regulators in Europe (J. Mogg), Eastern Europe (G. Szorenyi), Russia (S. Novikov), USA (F. Butler), Canada (P. Gurnham), Africa (S. Mokoena), India (P. Deo), and Australia (J. Tamblyn).

as well as.....

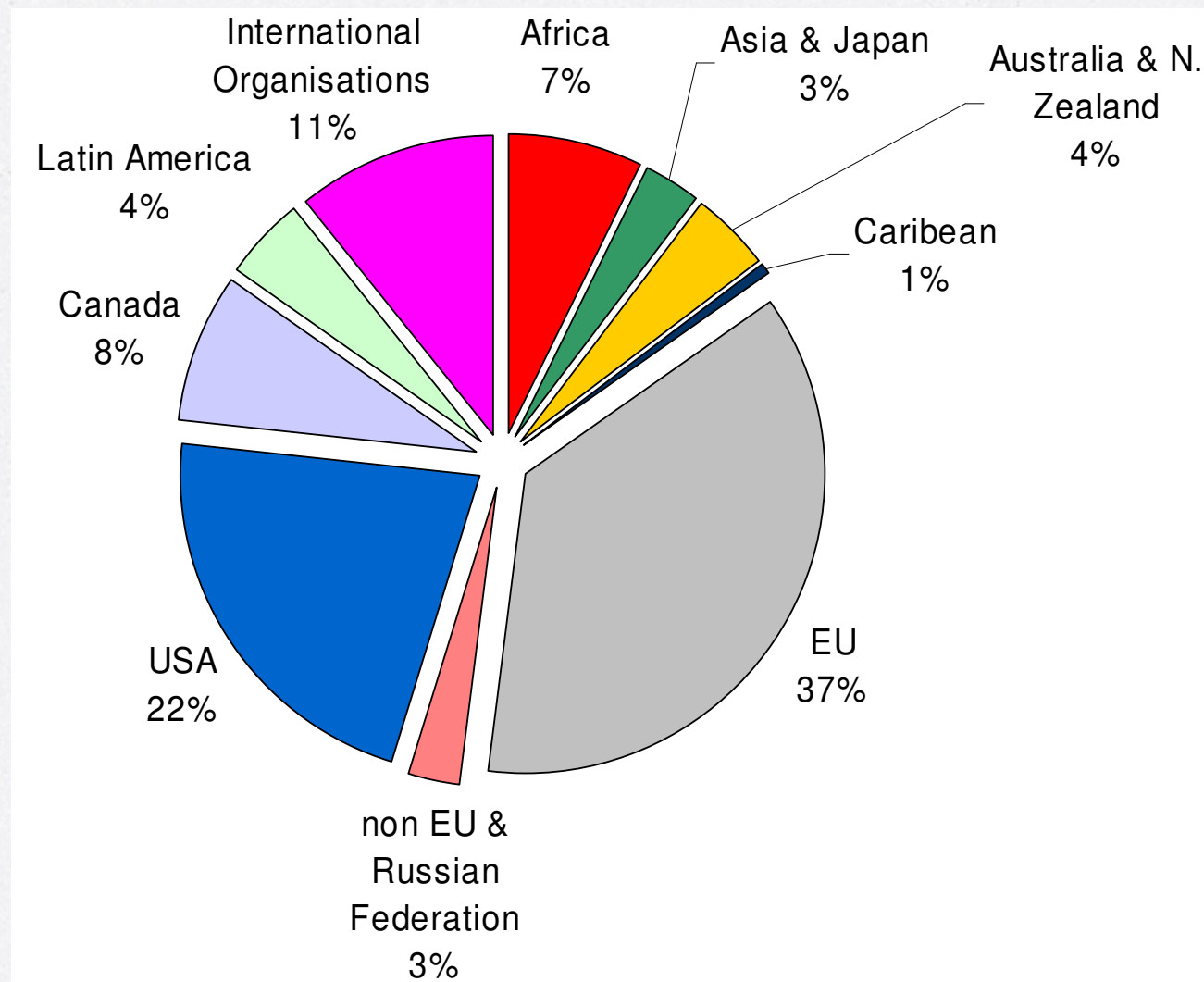
Distinguished Chairs & Speakers



- L. Josefsson, CEO, Vattenfall and President, Eurelectric
- D. Dobbeni, President, European Transmission System Operators (ETSO)
- T.W. Boston, President and CEO, PJM Interconnection, USA
- C. Ryttoft Vice President Technology ABB, Switzerland
- M. Newton, President, Industrial Gas Users Association, Canada
- G. Caron, Chair & CEO National Energy Board Canada
- J.P. Theoret, Chairman, Québec Régie de l'énergie, Canada
- O. Isiogu, Chairman, Michigan Public Service Commission, USA
- F. Sebbowa CEO Electricity Regulatory Authority, Uganda
- A. Dammert, President, Regulatory Authority for Energy Investments of Peru
- C. Lewiner, Global Head of Energy, Capgemini
- D. Crossley Managing Director Energy Futures, Australia
- B. Terzic, Global Regulatory Policy Leader, Energy & Resources Group, Deloitte Services LP

and many more ...

Invited Chairs and Speakers demographics



Registration Information



Registration Fees	EARLY BIRD Until 31/5/2009	REGULAR From 1/6/2009 Till 17/9/2009	LATE From 18/9/2009 and On-site
Regulators - Staff - Government Officials - Academics	800 €	1.100 €	1.600 €
Industry - NGOs	1.000 €	1.300 €	1.600 €
Accompanying persons	250 €	300 €	350 €

Early Bird registration extended to the end of May

Register before 31st May and save 300 € !!!

Visit www.worldforumiv.info

for internet, fax and email registration options

Registration Information



- Registration Fees for delegates include:
 - Admission to all WFER IV Sessions - Coffee Breaks - Welcome and Farewell Receptions - Lunches - Official Dinner - Social Event and Cocktail Reception - Abstracts on CD ROM and the Forum Material (bag and conference material etc)
- Registration Fees for Accompanying persons include:
 - Welcome and Farewell Receptions - Official Dinner - Social Event and Cocktail Reception
- No fees will be charged to speakers/chairpersons

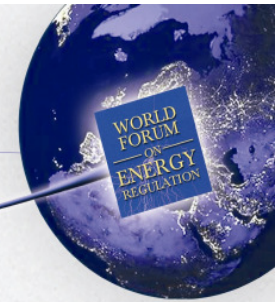
Sponsorship Opportunities



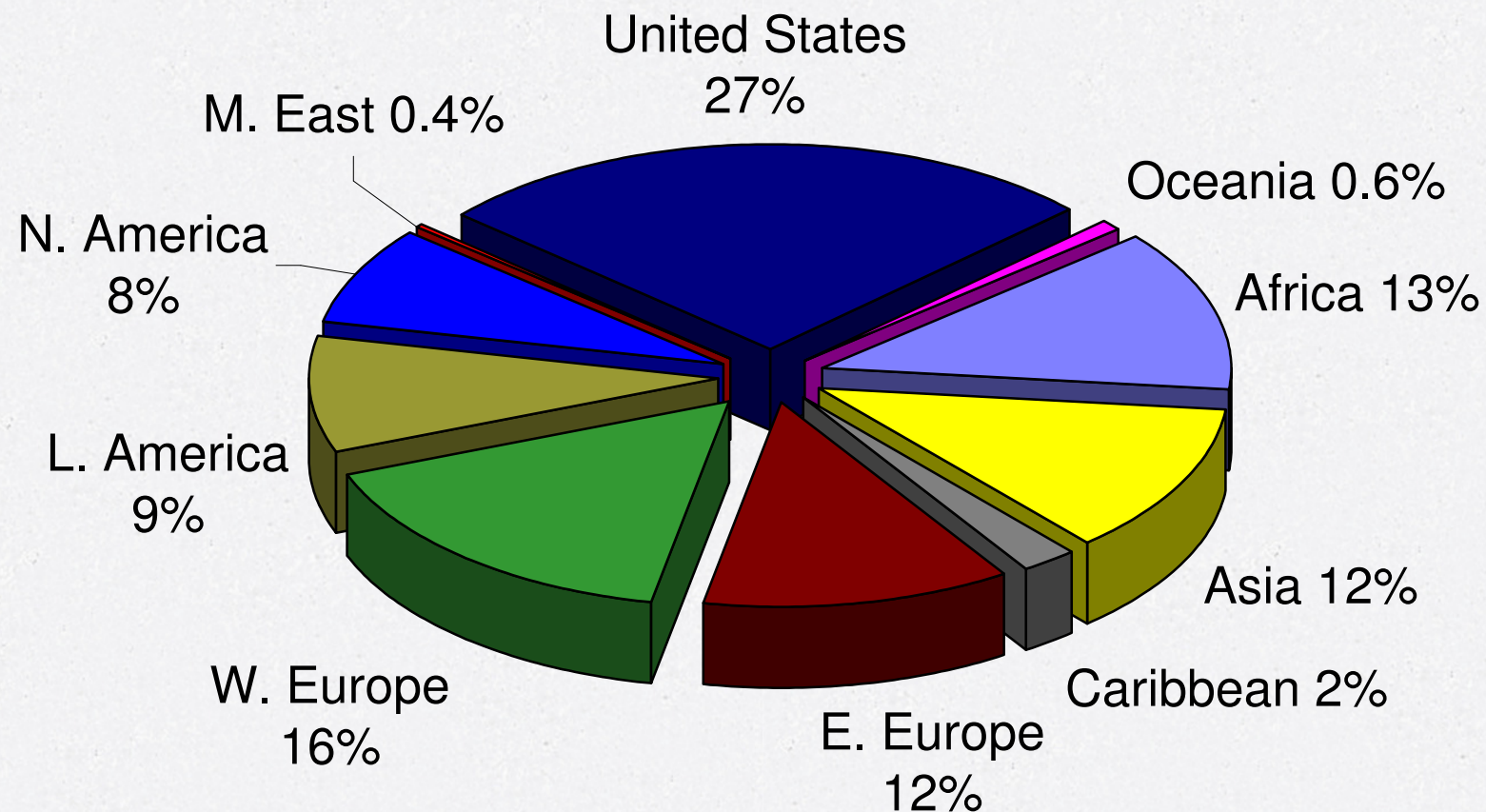
- Detailed sponsoring pack available on-line
 - several pre-defined packages
 - tailor-made options also possible
- Emphasis on sponsoring delegates from developing countries, chairs and speakers

SPONSORING OPPORTUNITIES		Cost (pls. tick as appropriate)
Major sponsorships		
Platinum Sponsor	50,000 €	<input type="checkbox"/>
Gold Sponsor	40,000 €	<input type="checkbox"/>
Silver Sponsor	30,000 €	<input type="checkbox"/>
Other opportunities		
Forum Material		
Final Programme Book	15,000 €	<input type="checkbox"/>
Advertisement	2,000 €	<input type="checkbox"/>
Programme at a Glance	6,000 €	<input type="checkbox"/>
Forum Bags	5,000 €	<input type="checkbox"/>
Writing Material	5,000 €	<input type="checkbox"/>
Delegate bags inserts	2,000 € per insert	<input type="checkbox"/>
Badge ribbons	6,000 €	<input type="checkbox"/>
Coffee Breaks, Receptions etc		
Social Event (Exclusive Sponsor)	40,000 €	<input type="checkbox"/>
Social Event (Co-sponsor)	15,000 €	<input type="checkbox"/>
Cocktail Reception (Exclusive Sponsor)	40,000 €	<input type="checkbox"/>
Cocktail Reception (Co-sponsor)	15,000 €	<input type="checkbox"/>
Official Dinner (Exclusive Sponsor)	50,000 €	<input type="checkbox"/>
Official Dinner (Co-sponsor)	15,000 €	<input type="checkbox"/>
Welcome and Farewell Receptions	10,000 €	<input type="checkbox"/>
Lunch	10,000 € per lunch	<input type="checkbox"/>
Coffee break	3,000 € per coffee break	<input type="checkbox"/>
Extra Options		
Internet and Message Service	10,000 €	<input type="checkbox"/>
Invited Chairs/Speakers Expenses	3,000 €	<input type="checkbox"/>
Developing country delegates	3,000 €	<input type="checkbox"/>
Speaker Preview Rooms	3,000 €	<input type="checkbox"/>
Exhibition Space	3,000 €	<input type="checkbox"/>
TOTAL AMOUNT DUE		

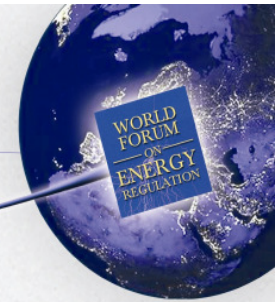
Participation at WFER III (2006)



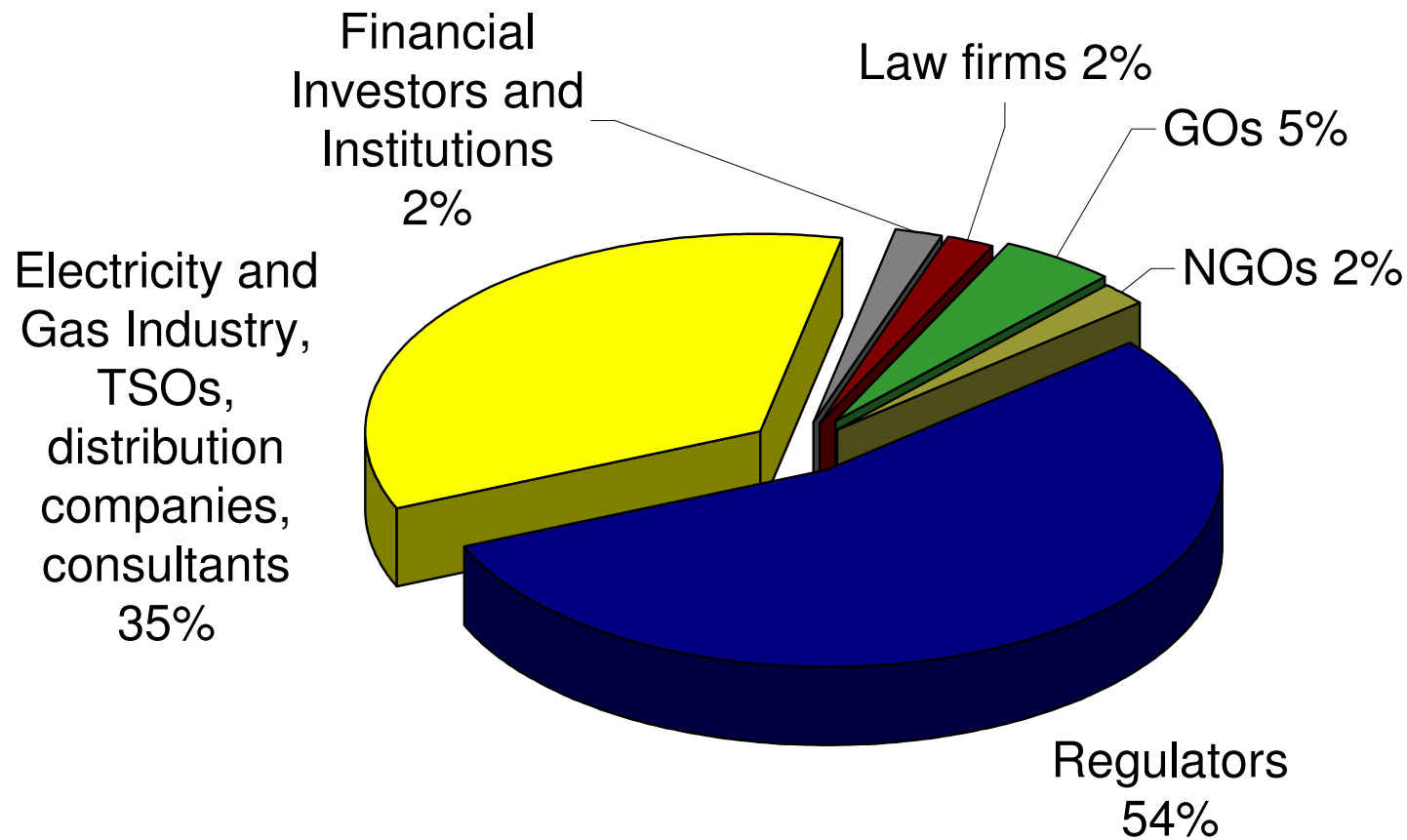
Participants breakdown by region (ca. 500 participants)



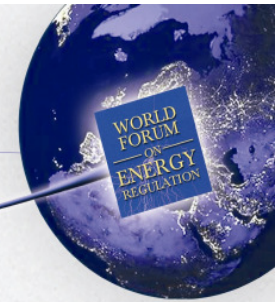
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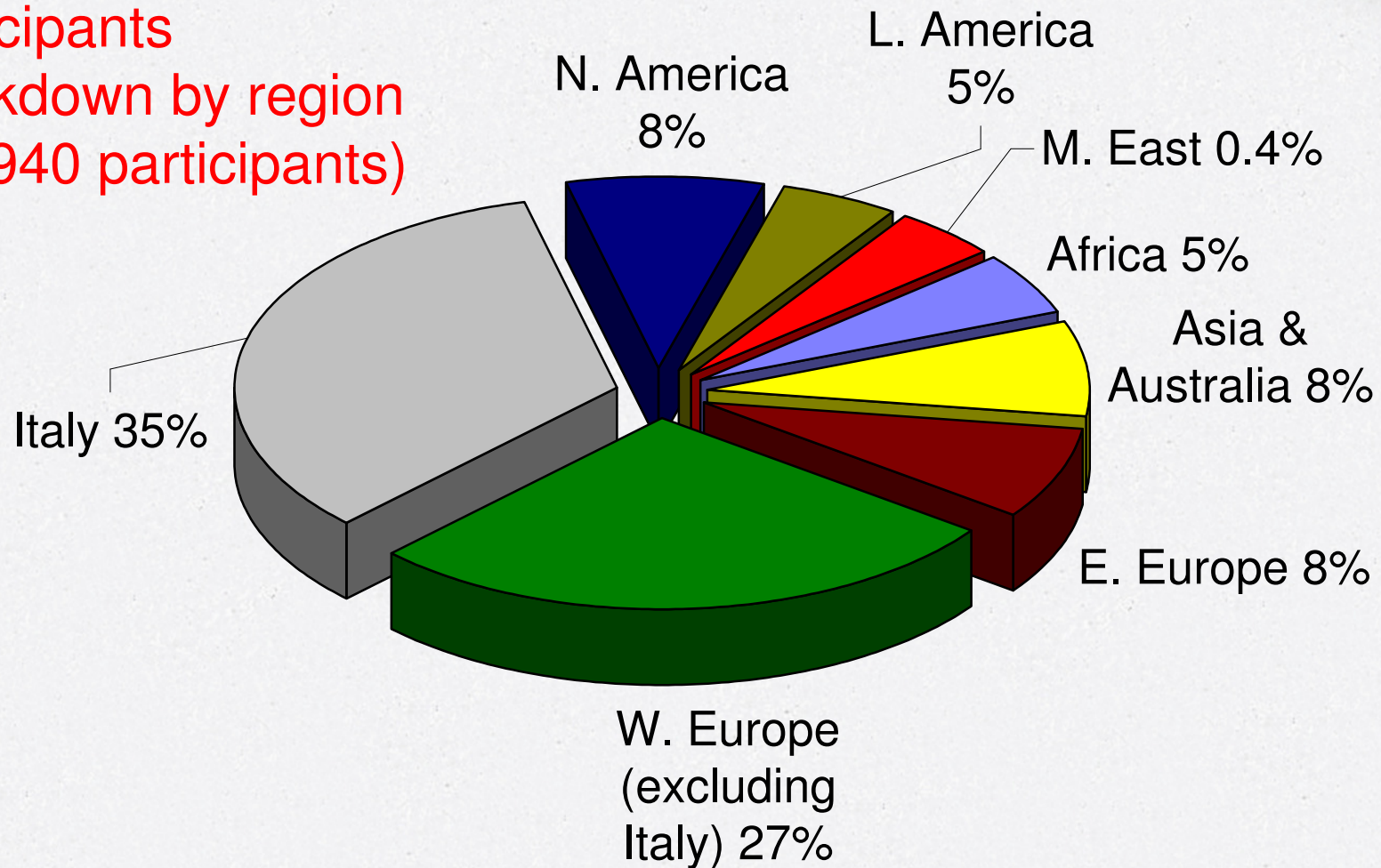
Participants breakdown by sector



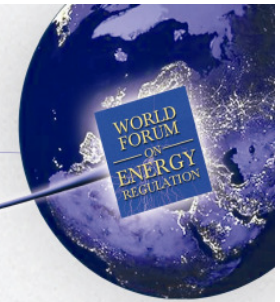
More statistics : WFER II (2003)



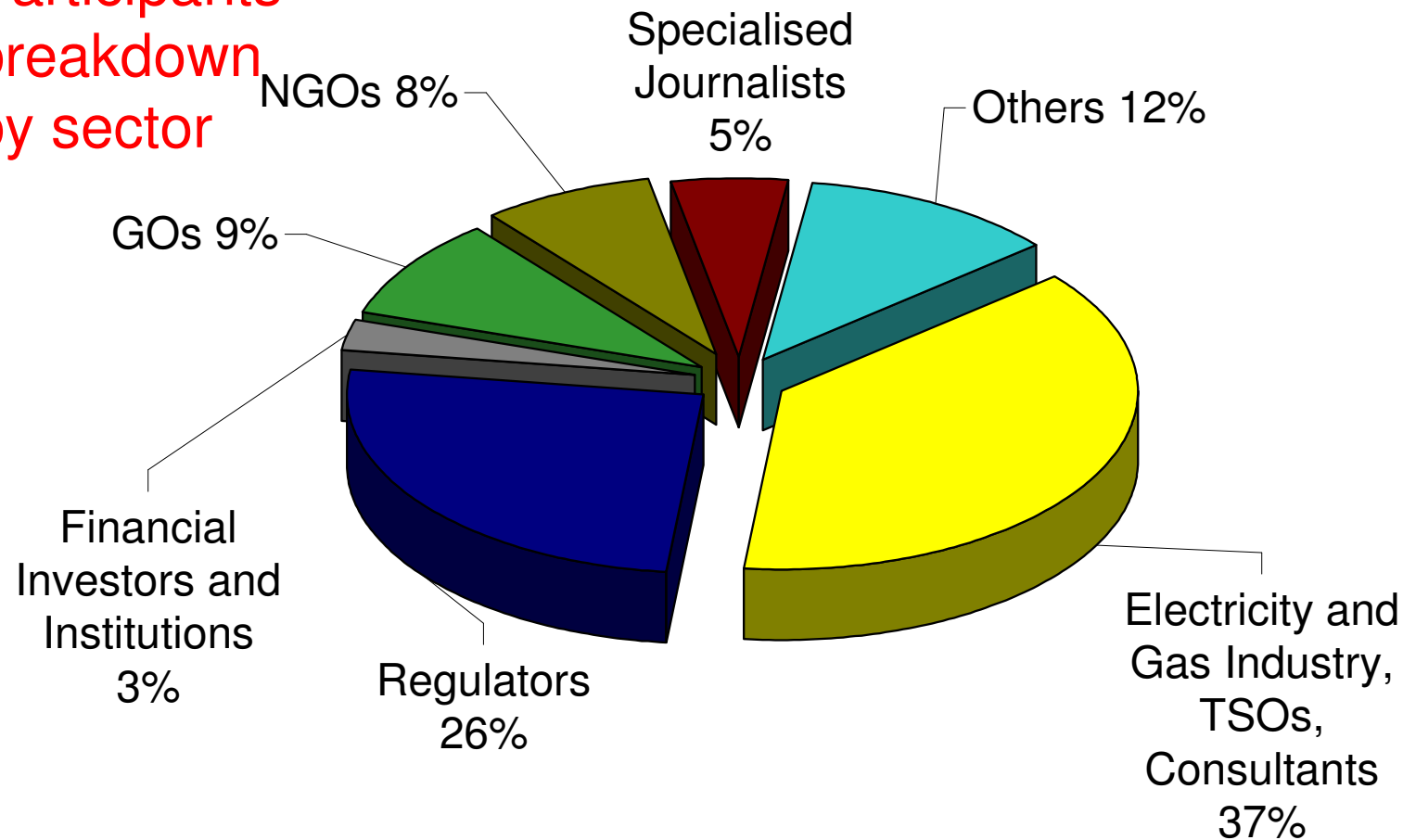
Participants
breakdown by region
(ca. 940 participants)



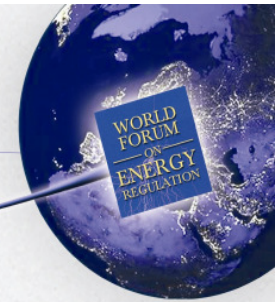
More statistics : WFER II (2003)



Participants breakdown by sector



Why you should attend WFER IV



- To learn what policy-makers and regulators are doing
- To discuss recent developments and new trends
- To share best practices and experiences
- To meet fellow energy professionals from around the world
- To enjoy the splendours of Greece



Looking forward to
seeing you in Athens!

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