



Perspectives on the path towards achieving the 2020 vision

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Current situation

- ❖ Electric supply is universal while natural gas is not – implies a customer choice
- ❖ Joint Directives are developed for both electricity and gas, while there are different particularities in each supply
- ❖ Climate differences between southern (warm) and northern (cold) countries in the EU should be recognized when considering consumer thermal demand
- ❖ Channels need to be developed for the effective promotion of energy efficiency (following EED 2012/27)
- ❖ More effort is put at improving energy efficiency of new buildings rather than on improving existing ones

Consumers' perception

Despite receiving multiple information through institutions and media, overall the consumer has relevant gaps in knowledge about the use of energy:

- ❖ Is unaware of “good energy practices” and the savings he would obtain
- ❖ Is unaware of alternative (better) energy supply offer at his disposal
- ❖ Is unaware of price differences between energies
- ❖ The investment needed to change energy supply represents the main change barrier
- ❖ Has difficulties to interpret pricing policies and to identify the best energy offer between different retailers
- ❖ Do not distinguish energy suppliers and DSOs

What can we do?

Enhance consumer knowledge on fields such as:

- ➔ Good practices to improve efficiency
- ➔ The best uses for electricity and gas
- ➔ The average cost of each energy supply

Enlarge the access to gas grids and its use by:

- ➔ Promoting the expansion of the gas network
- ➔ Fostering incentives for consumers to choose efficient energy sources
- ➔ Promoting solutions to ease the initial investment
- ➔ Enhancing the role of the DSO, as a long lasting stakeholder in the face of the consumer

Differentiate electricity and gas regulations, according to their specific characteristics

IGU's Initiatives on 2020 Vision

IGU's strategy and projects tackle the principles of 2020 Vision

❖ **Reliability**

- ➔ Bundle gas and renewable energies
- ➔ Improving the availability of natural gas in new areas & countries

❖ **Affordability:**

- ➔ IGU+United Nations & World Bank initiative "Sustainable Energy for All" - Project to work on energy poverty and prices
- ➔ Global voice for gas: Visibility of natural gas key attributes to solve today's problem (pollution, competitive development)

❖ **Simplicity**

- ➔ Best practices on gas marketing and promotion for end users
- ➔ How to improve public perception on gas infrastructure projects (NIMBY Issues)

❖ **Protection & Empowerment**

- ➔ IGU 2012 Wholesale Gas Price Survey

To move forward to a sustainable development

Thank you for your attention