

# **ROLE OF EUROPEAN REGULATORS IN MEETING CHALLENGES OF FUTURE ENERGY MARKETS**

**Jorge Vasconcelos**

**NEWES, New Energy Solutions**

**Regulation and liberalization of energy markets**

**Brussels, October 4, 2010**

# **ROLE OF EUROPEAN REGULATORS IN MEETING CHALLENGES OF FUTURE ENERGY MARKETS**

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**2. LIBERALIZATION**

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# INTRODUCTION



February 20, 2010

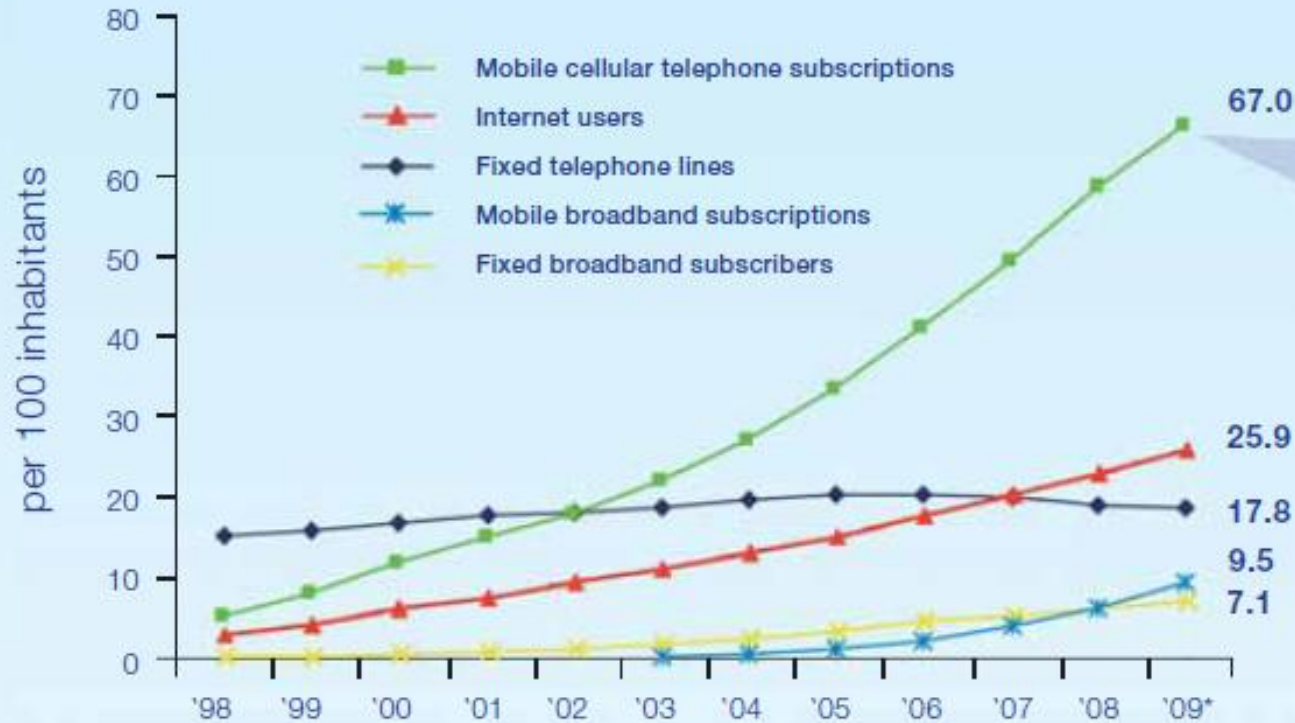
EDITORIAL

# **The Revolution Has Gone Mobile**

By mid-2010, there will be 6.8 billion humans on this planet. According to United Nations estimates, there also will be five billion cellphone subscriptions. These are astonishing numbers. What is still more astonishing, and hopeful, is the breadth of change this number reflects.

**The New York Times**

## A decade of ICT growth driven by mobile technologies



An estimated 4.6 bn subscriptions globally by the end of 2009

Source: ITU World Telecommunication/ICT Indicators Database.  
\* Estimates.



INFORMATION



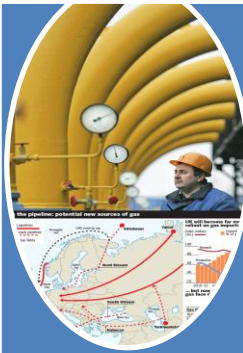
ELECTRICITY



NATURAL GAS



DISTRICT  
HEATING



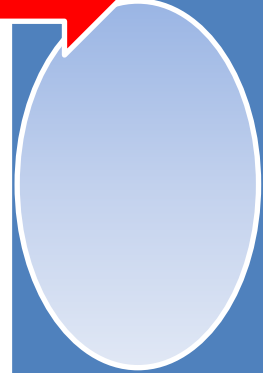
OIL



TRANSPORTATION



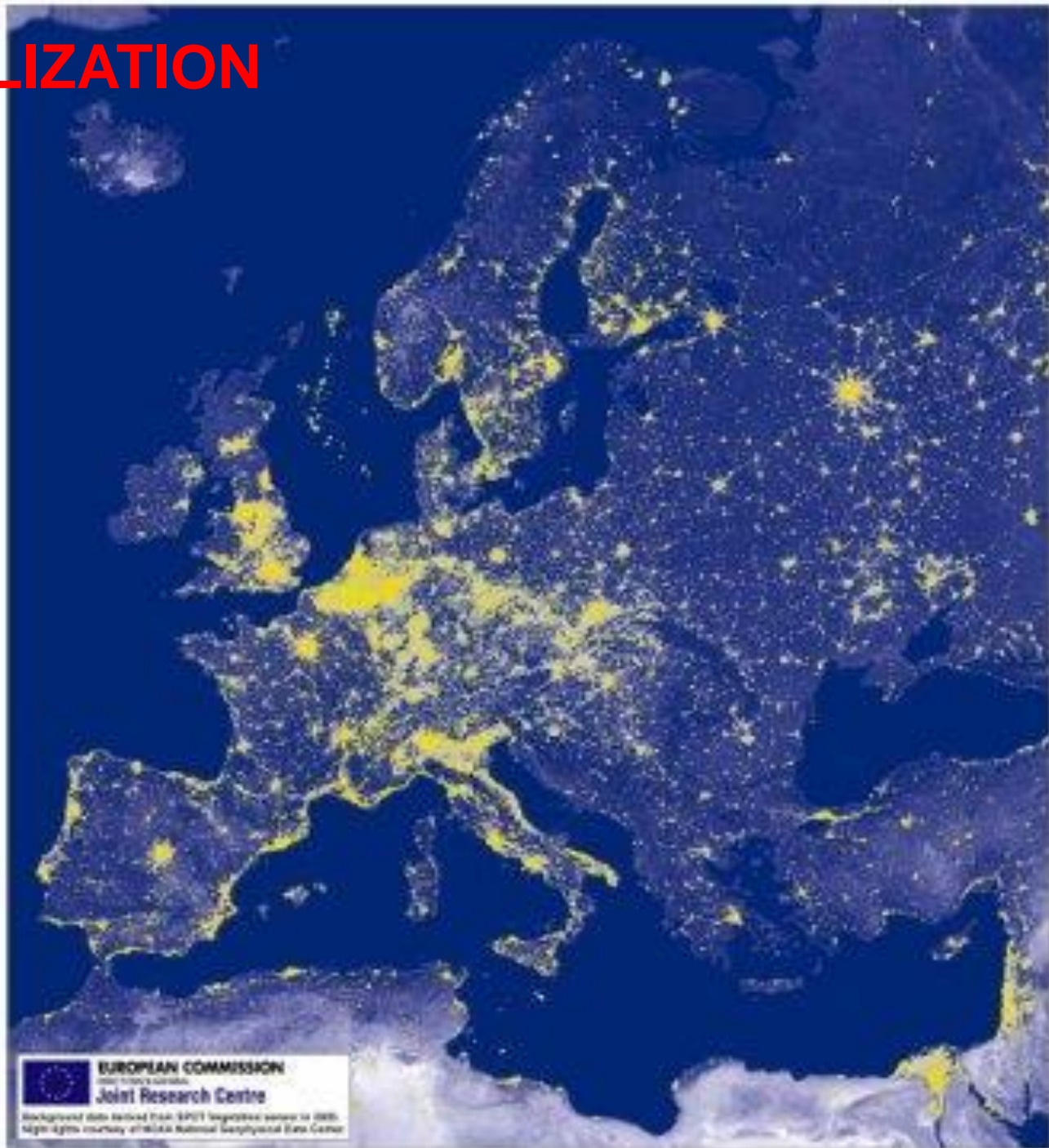
WASTE



:

CO<sub>2</sub>

# LIBERALIZATION



# THE INTERNAL ENERGY MARKET

## **3 CONCEPTS INTRODUCED SIMULTANEOUSLY:**

- ▶ **LIBERALIZATION**
- ▶ **SUPRA-NATIONAL INTEGRATION**
- ▶ **INDEPENDENT REGULATION**



## MAIN DEVELOPMENT PHASES OF THE IEM

**1988 - 1990**

**1996 - 1998**

**1<sup>st</sup> package**

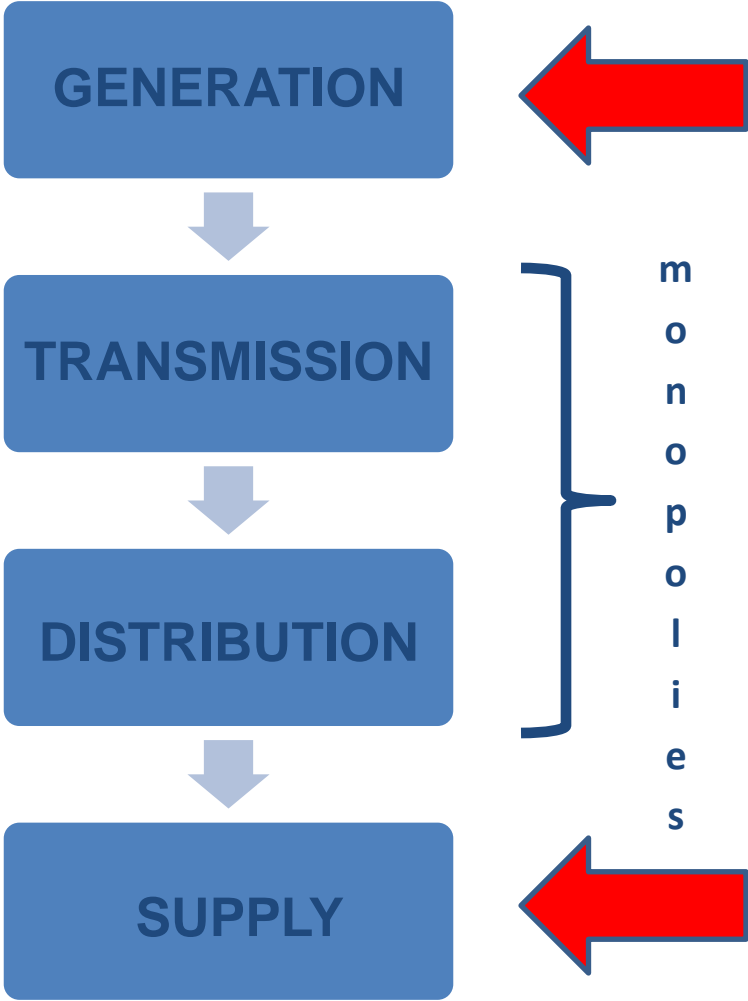
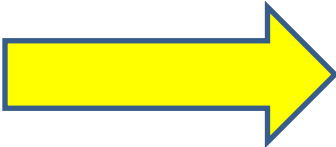
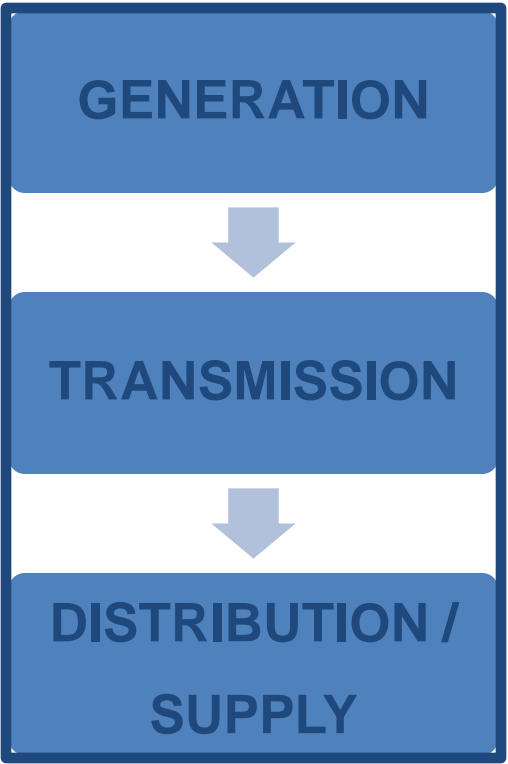
**2003**

**2<sup>nd</sup> package**

**2009**

**3<sup>rd</sup> package**

# FROM VERTICAL MONOPOLIES TO HORIZONTAL MONOPOLIES





Just as Lenin wanted to build socialism in one country, Britain sought to build a free deregulated energy market in a single European state. It was a less vainglorious ambition, but no less futile. The British day-dream of a sheltered market of perfectly priced megawatt hours is ending as fast as the hydrocarbon molecules are sucked out of the depleting North Sea reservoirs. From the gas glut of the mid-1990s, we have moved to the tyranny of the marginal molecule.



# CHALLENGES OF FUTURE ENERGY MARKETS





# THE IMPACT OF ENERGY / CLIMATE CHANGE POLICY

**“Given that energy production and use are the main sources for greenhouse gas emissions, an integrated approach to climate and energy policy is needed to realise this objective.**

**Integration should be achieved in a mutually supportive way.”**

# EU PRIMARY ENERGY CONSUMPTION

**2005**

**1 811 Mtoe**

**2020**

**1 712 Mtoe**

61\$/bbl

**1 672 Mtoe**

100\$/bbl

# EU ENERGY IMPORTS

**2005**

**975 Mtoe**

**2020**

**1 033 Mtoe**

61\$/bbl

**962 Mtoe**

100\$/bbl

# EU FINAL ENERGY DEMAND

Table 2: Final energy demand (Mtoe), gross electricity generation (TWh) and emissions index in 2020 for EU-27

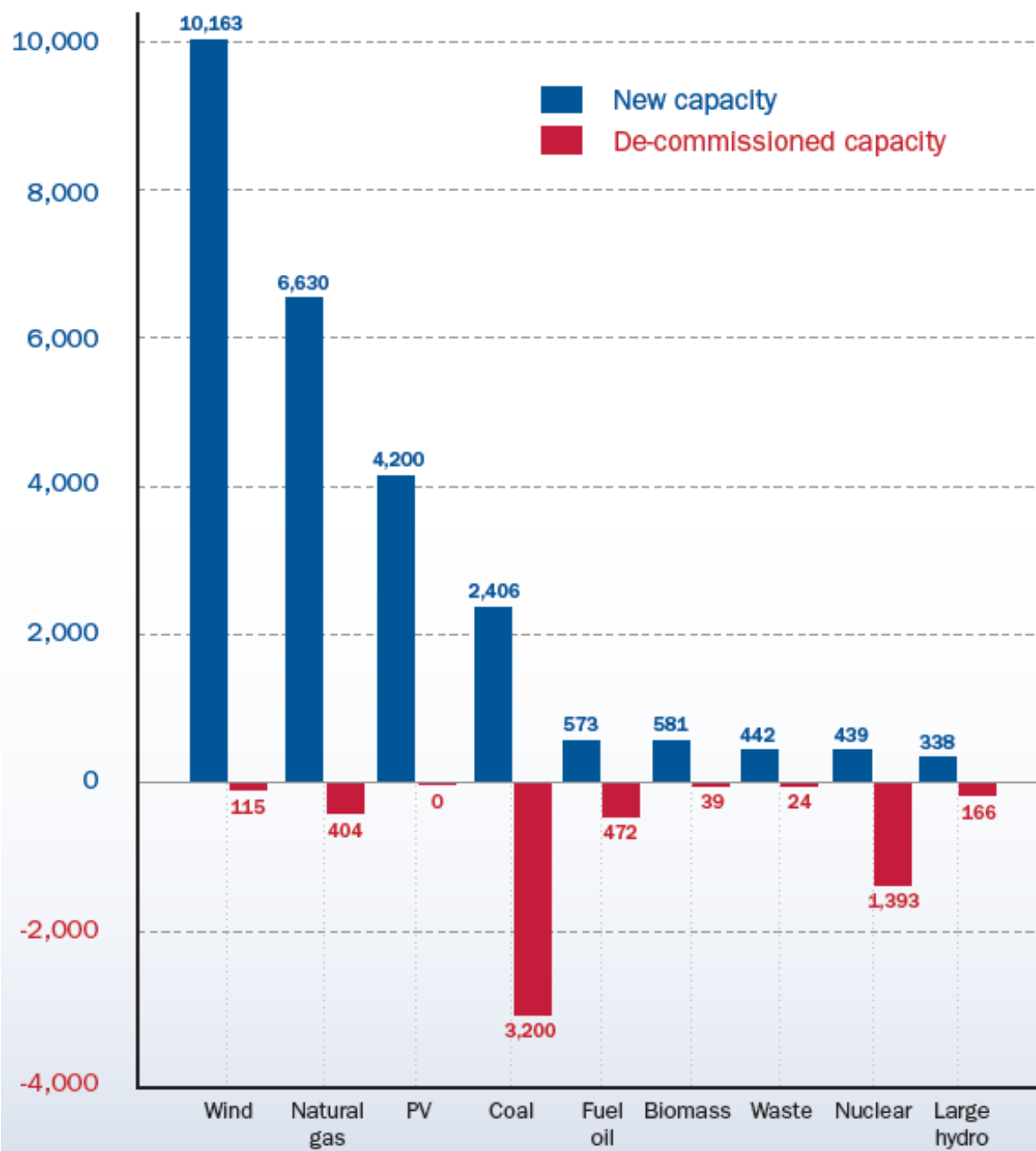
<i>Final energy demand (Mtoe), gross electricity generation (TWh) and emissions index for EU-27</i>	<i>2005</i>	<i>Baseline scenario, oil price 61\$/bbl</i>	<i>Baseline scenario, oil price 100\$/bbl</i>	<i>New Energy Policy scenario, oil price 61\$/bbl</i>	<i>New Energy Policy scenario, oil price 100\$/bbl</i>
<i>Final energy demand by sector (Mtoe)</i>	<i>1,167</i>	<i>1,348</i>	<i>1,293</i>	<i>1,185</i>	<i>1,140</i>
Industry	324	368	357	354	339
Residential	307	336	320	281	272
Tertiary	174	205	194	160	154
Transport	362	439	423	390	375
<i>Final energy demand by fuel (Mtoe)</i>	<i>1,167</i>	<i>1,348</i>	<i>1,293</i>	<i>1,185</i>	<i>1,140</i>
Oil	493	540	499	465	433
Gas	287	314	287	255	235
Solids	53	55	56	50	50
Electricity	238	303	302	257	260
Heat (from CHP and district heating)	41	46	44	41	41
Other	55	89	105	117	121
<i>Gross electricity generation by fuel type (in TWh)</i>	<i>3,275</i>	<i>4,078</i>	<i>4,065</i>	<i>3,443</i>	<i>3,493</i>
Nuclear energy	998	866	977	851	911
Renewables	488	824	887	1,086	1,094
Fossil fuels	1,790	2,389	2,201	1,506	1,489

# RENEWABLE ENERGY: FROM MYTH TO REALITY





New installed capacity and de-commissioned capacity in EU 2009 in MW. Total 25,963 MW



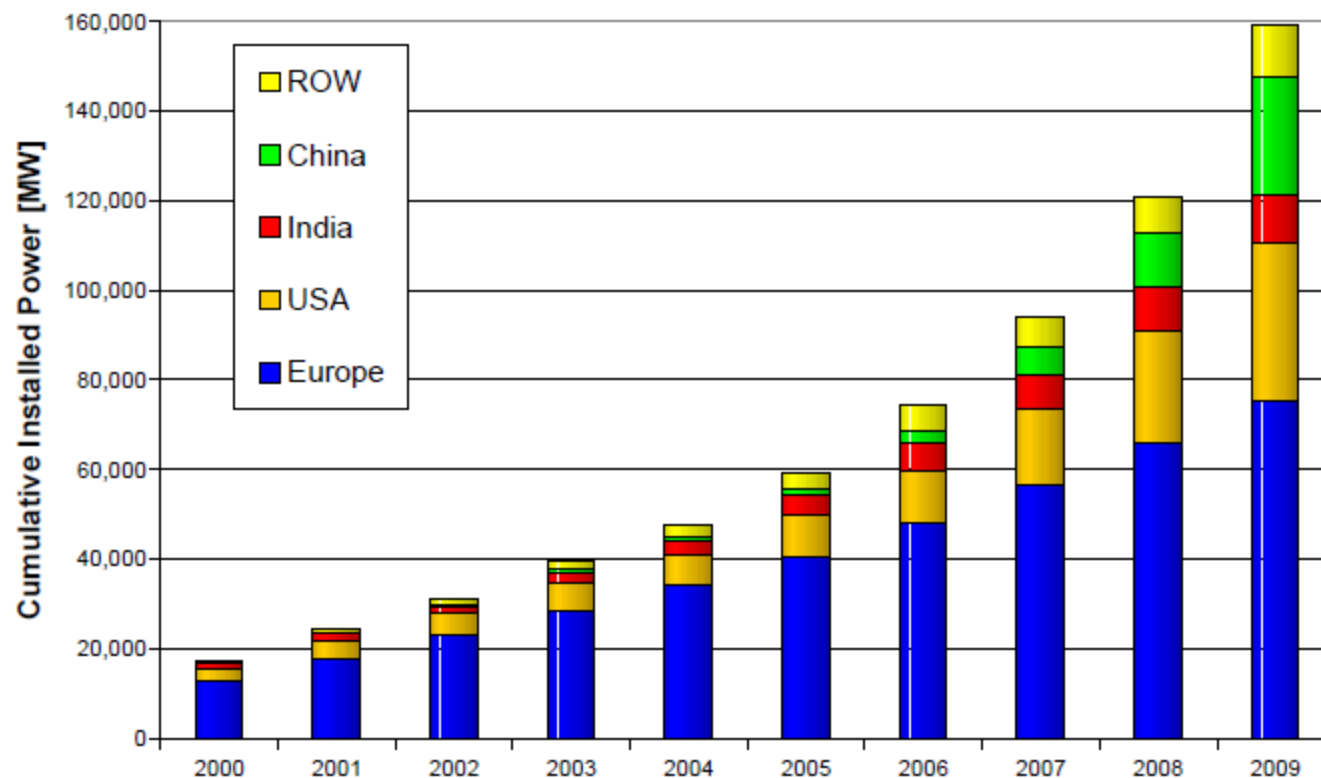


Figure 1: Cumulative world-wide installed Wind Power capacity from 1990 to 2009  
Data Source: GWEC, WWEA [1, 2, 3]

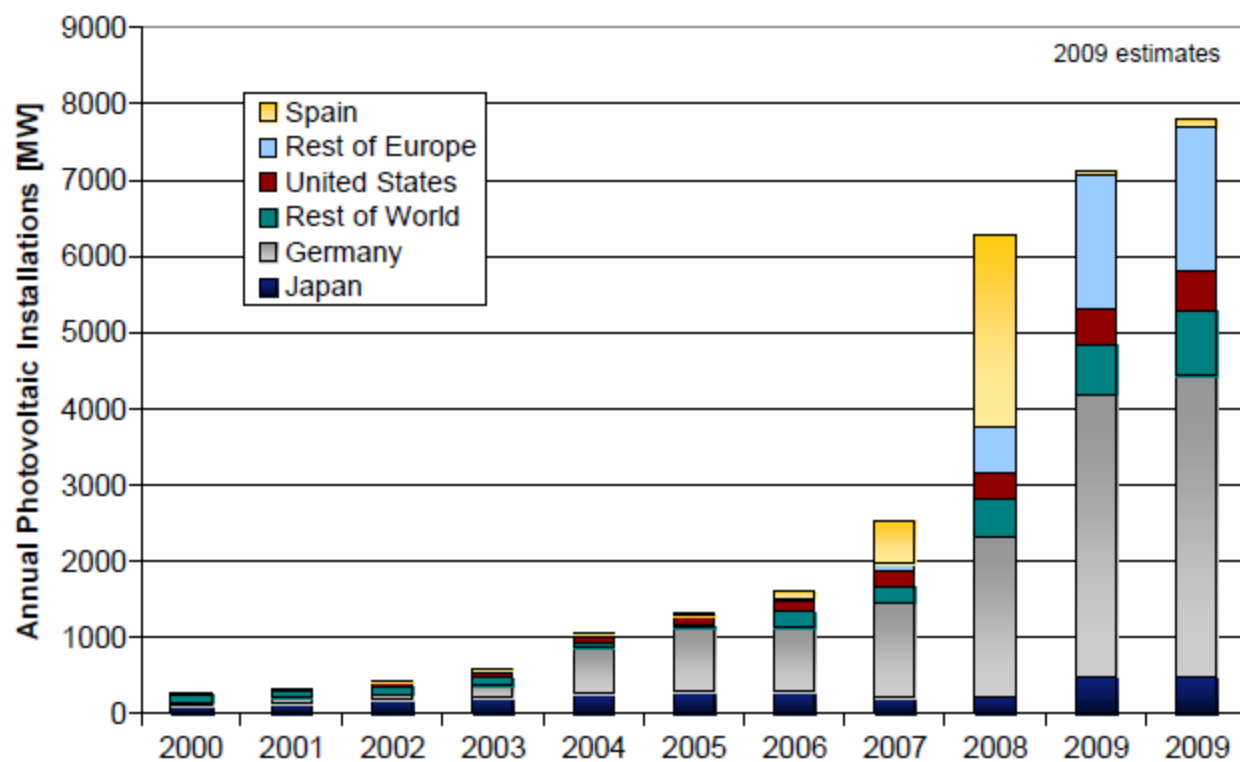
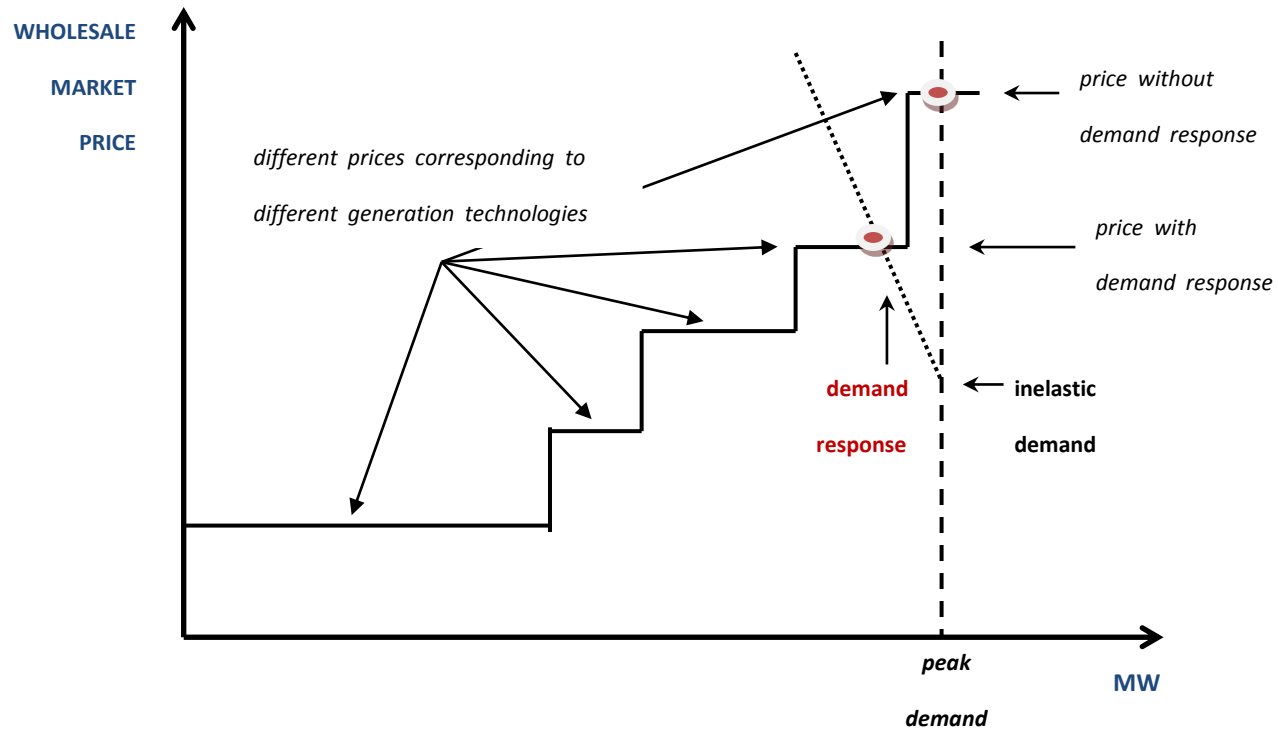
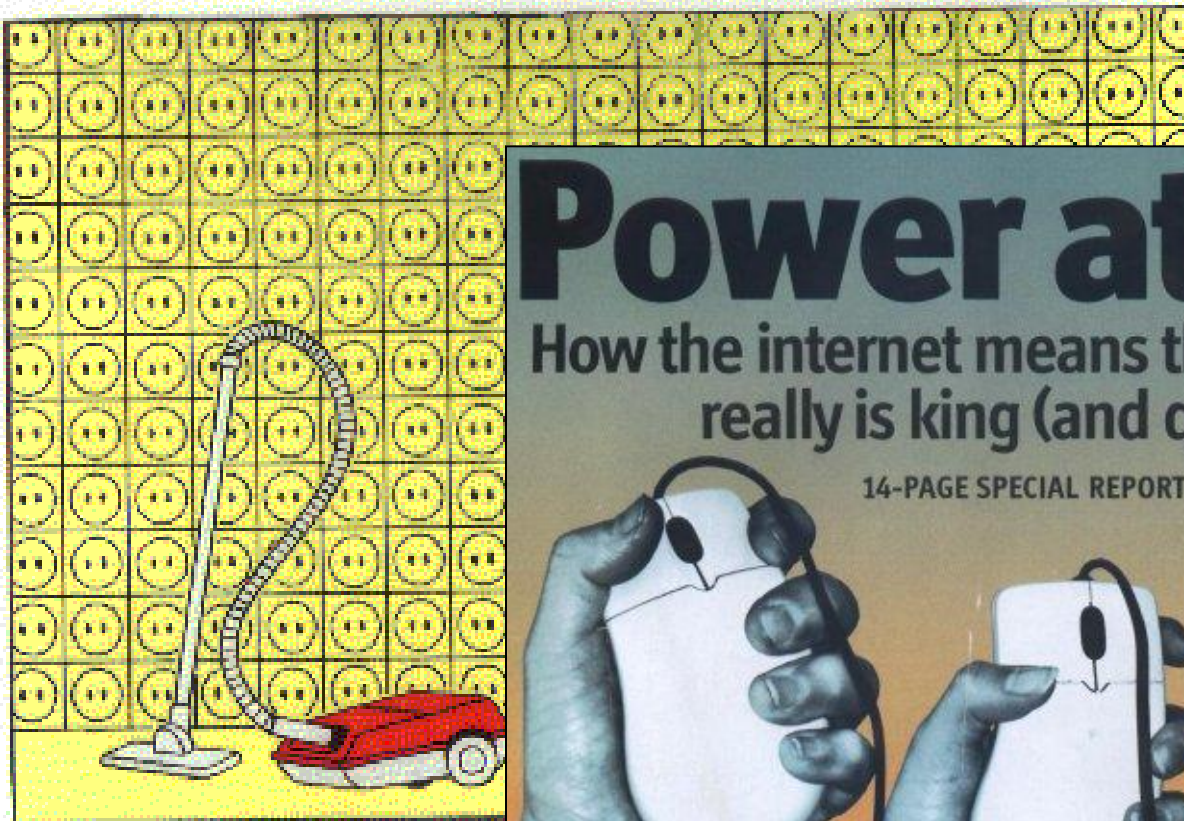
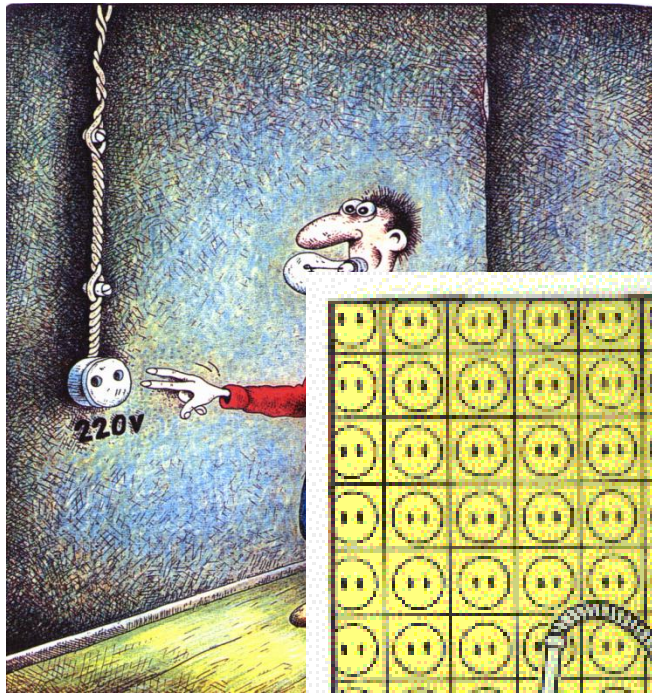


Figure 4: Annual Photovoltaic Installations from 2000 to 2009  
(data source: EPIA [9], Euroobserver [10] and own analysis)

# DEMAND PARTICIPATION IMPROVES MARKET EFFICIENCY

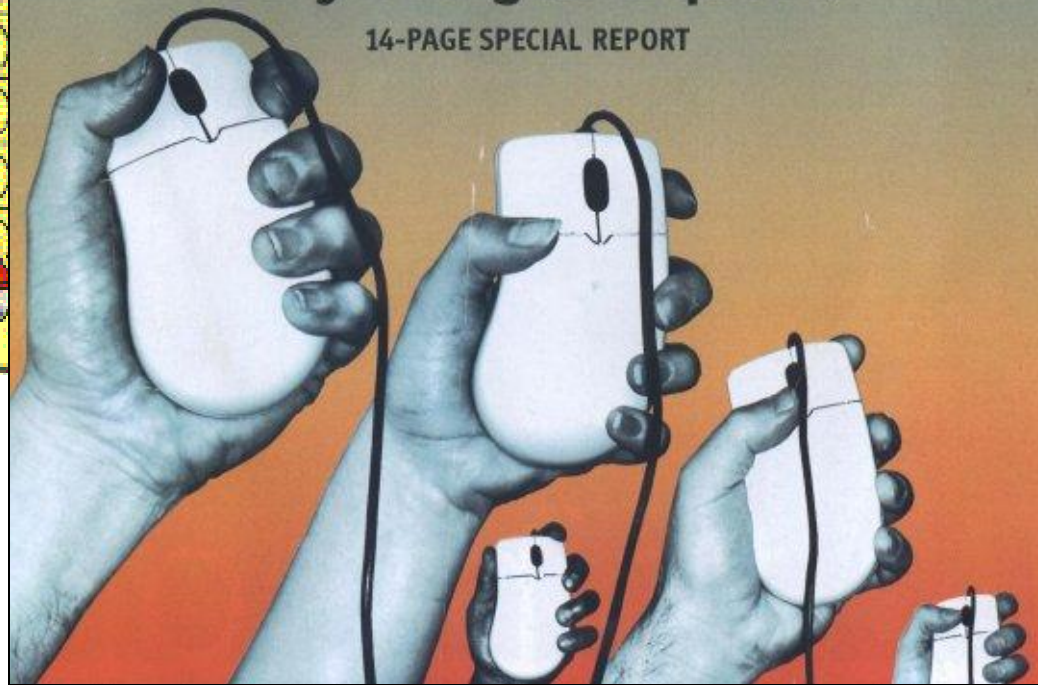




# Power at last

How the internet means the consumer really is king (and queen)

14-PAGE SPECIAL REPORT





# ENERGY REGULATION : REALITY CHECK



Looking Back in Disbelief

Testifying before a House committee about three years after stepping down as chairman of the Federal Reserve, Alan Greenspan admitted that he had put too much faith in the

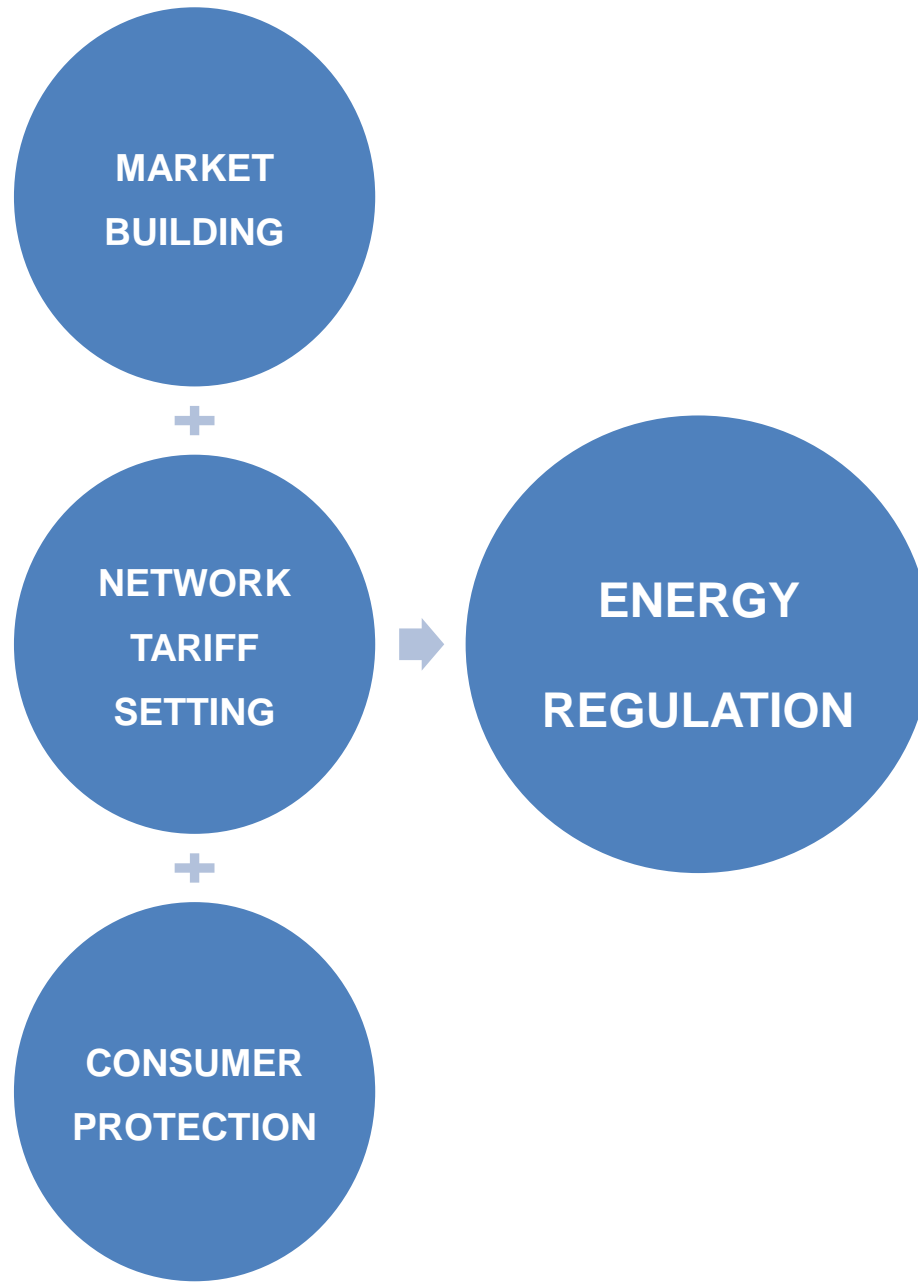
self-correcting power of free markets and had failed to anticipate the self-destructive power of insane mortgage lending, leaving himself "in a state of shocked disbelief." Page 11.

*"I made a mistake in presuming that the self-interests of organizations, specifically banks and others, were such as that they were best capable of protecting their own shareholders and their equity in the firms."*

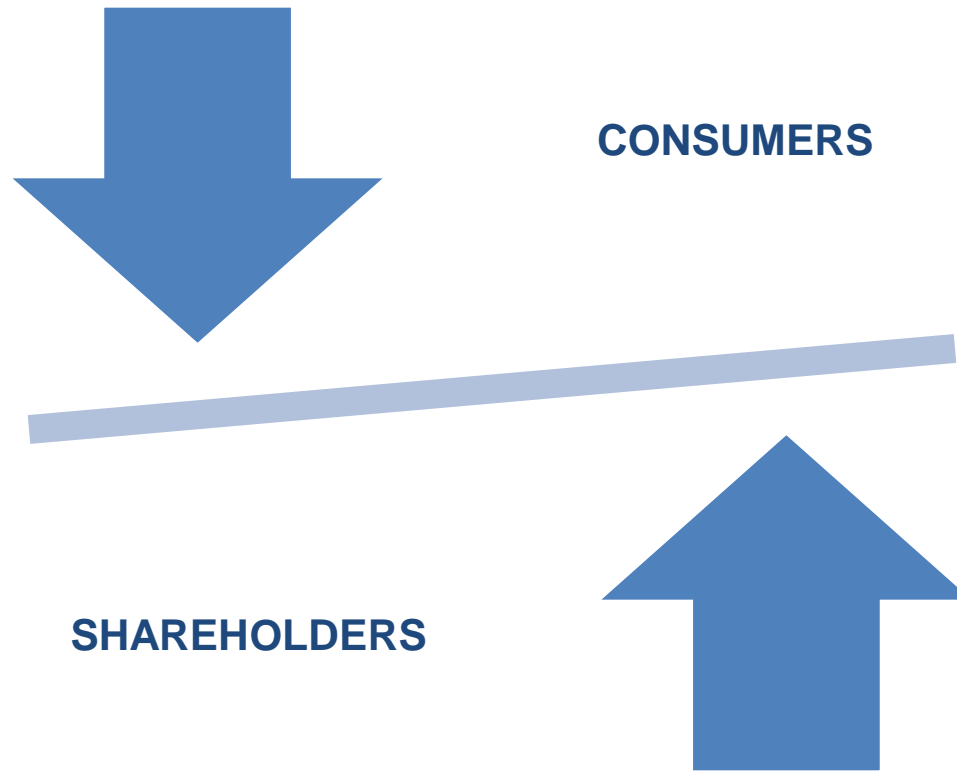
Greenspan Concedes Error on Regulation

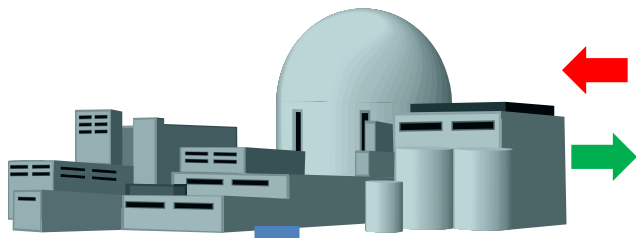


# REGULATION IN EUROPE - FROM ZERO TO ACER

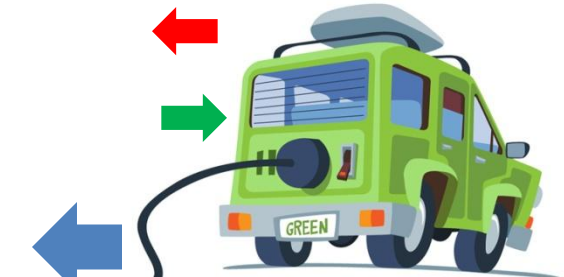


# REGULATION IN EUROPE - FROM ZERO TO ACER

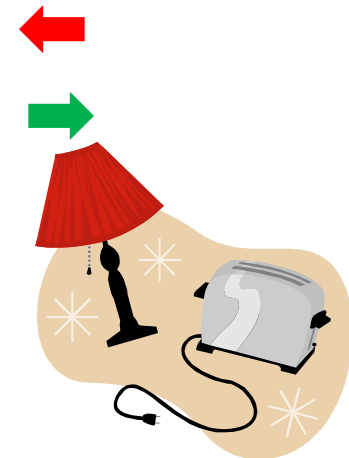
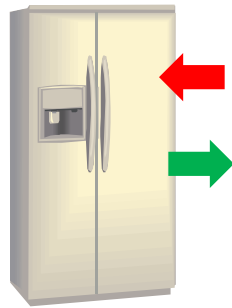




**THE FUTURE POWER  
SYSTEM :  
MEASURABLE &  
CONTROLLABLE**



**STORAGE:  
100 kWh/vehicle**



## WHY “SMART GRIDS” IN EUROPE ?

- ❑ SUPPORT SINGLE EUROPEAN (WHOLESALE) MARKET
- ❑ FACILITATE DEVELOPMENT OF RETAIL COMPETITION
- ❑ ENABLE DEMAND PARTICIPATION
- ❑ IMPROVE ENERGY EFFICIENCY (20% 2020)
- ❑ INCREASE PENETRATION OF RENEWABLE ENERGY (20% 2020)
- ❑ ENABLE INTRODUCTION OF NEW ENERGY SERVICES
- ❑ IMPROVE NETWORK PLANNING AND OPERATION



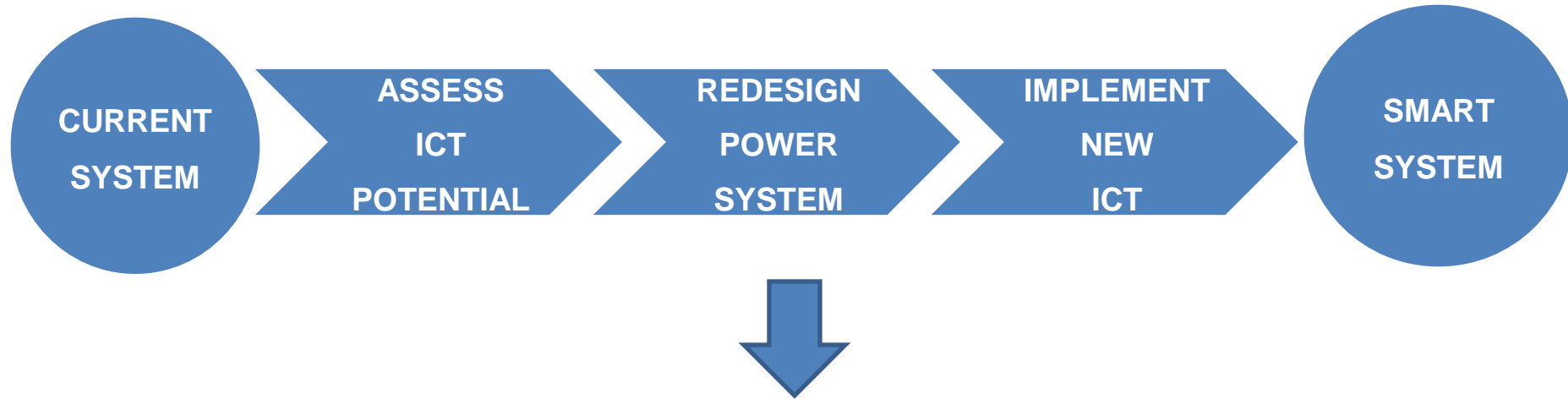


# THE CHALLENGES AHEAD

SMART METERING MAKES AVAILABLE A WHOLE NEW SET OF **INFORMATION** THAT ENABLES:

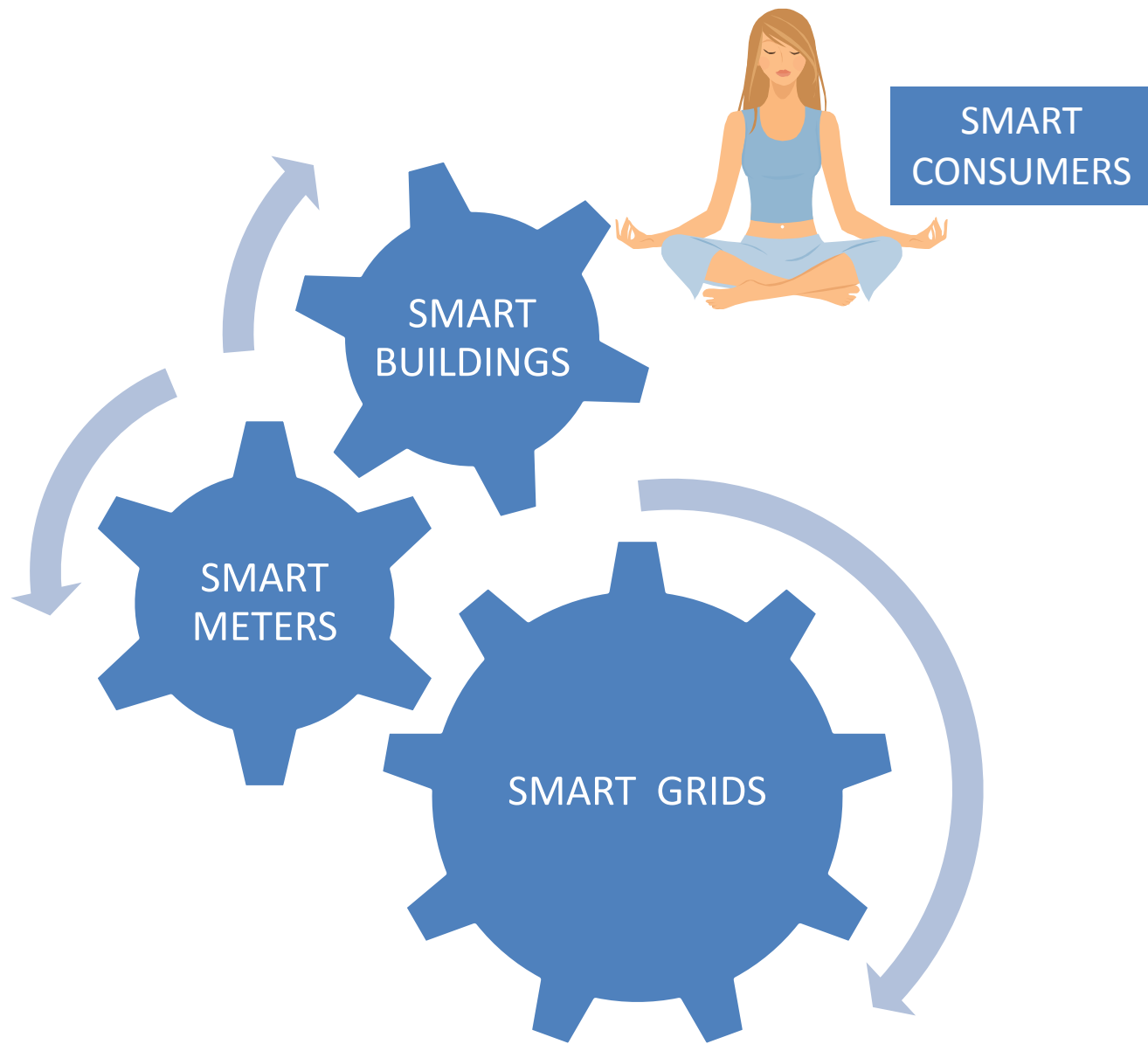
- MARKET PARTICIPANTS (CONSUMERS AND SUPPLIERS) TO RESHAPE THEIR CONTRACTUAL ARRANGEMENTS, THUS REINVENTING WHOLESALE, ANCILLARY SERVICES AND RETAIL MARKETS;
- SYSTEM AND NETWORK OPERATORS TO IMPROVE OVERALL EFFICIENCY, RELIABILITY AND QUALITY OF SUPPLY;
- REGULATORY AUTHORITIES TO INTRODUCE **BETTER REGULATION**.

## SMART SYSTEMS



**WHY IS IT NECESSARY TO REDESIGN THE POWER SYSTEM ?**

- 1) TO COPE WITH STRUCTURAL CHANGES**
- 2) TO MAXIMIZE THE BENEFITS OF INTRODUCING NEW TECHNOLOGIES, IN PARTICULAR ICT**



## A smart policy

*Modern electricity grid would be a wise investment for US*

**FINANCIAL TIMES**

**COSTS**

**BENEFITS**

**maximize**

**REENGINEERING**

**PROCESSING**

**METERS &  
COMMUNICATIONS**

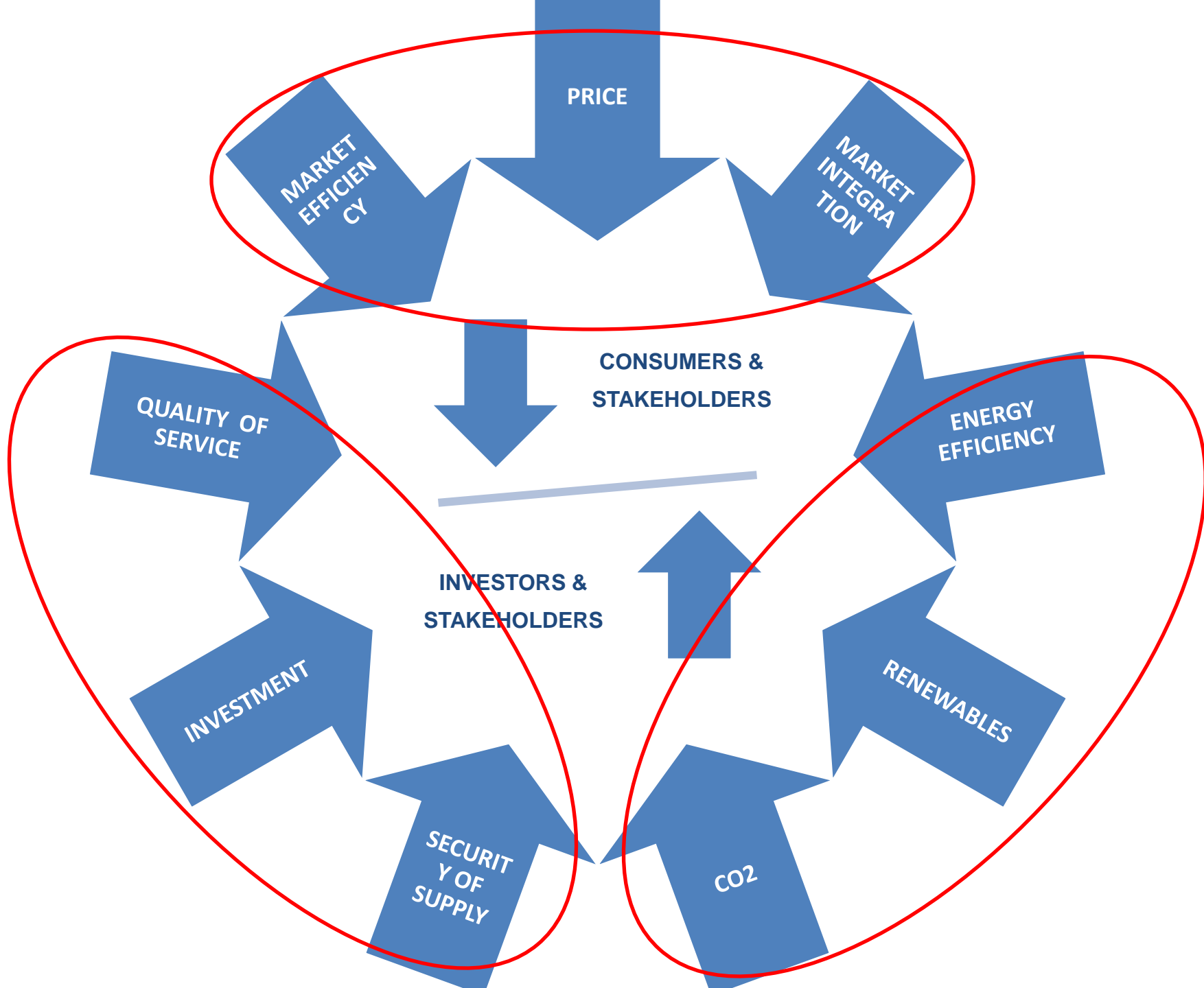
**PUBLIC INTEREST**

**NETWORK  
OPERATOR**

**SUPPLIER**

**CONSUMER**







# CONCLUSIONS

REGULATION  
2020

NEW  
REGULATION

SUPRA-NATIONAL  
INTEGRATION

UNBUNDLING

PERFORMANCE-  
BASED

OLD  
REGULATION  
VIM