

# **CEER hearing on the draft advice on the take-off of a demand response electricity market with smart meters**

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# Demand Response Vision

CEERs' vision is a world in which electricity customers/micro generators make informed choices about their usage of electricity in the short term and their selection of appliances in the longer term.

The prices they face will reflect the wholesale price at real time, and will provide appropriate rewards for changes in the profile of usage.

# CEER Definition

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Changes in electric usage by end-use customers/micro generators from their current/normal consumption/injection patterns in response to changes in the price of electricity over time, or to incentive payments designed to adjust electricity usage at times of high wholesale market prices or when system reliability is jeopardized. This change in electric usage can impact the spot market prices directly as well as over time.

**Question 2** – Do you agree to CEER’s definition for demand response?