

2020 Vision for Europe's Energy Consumers

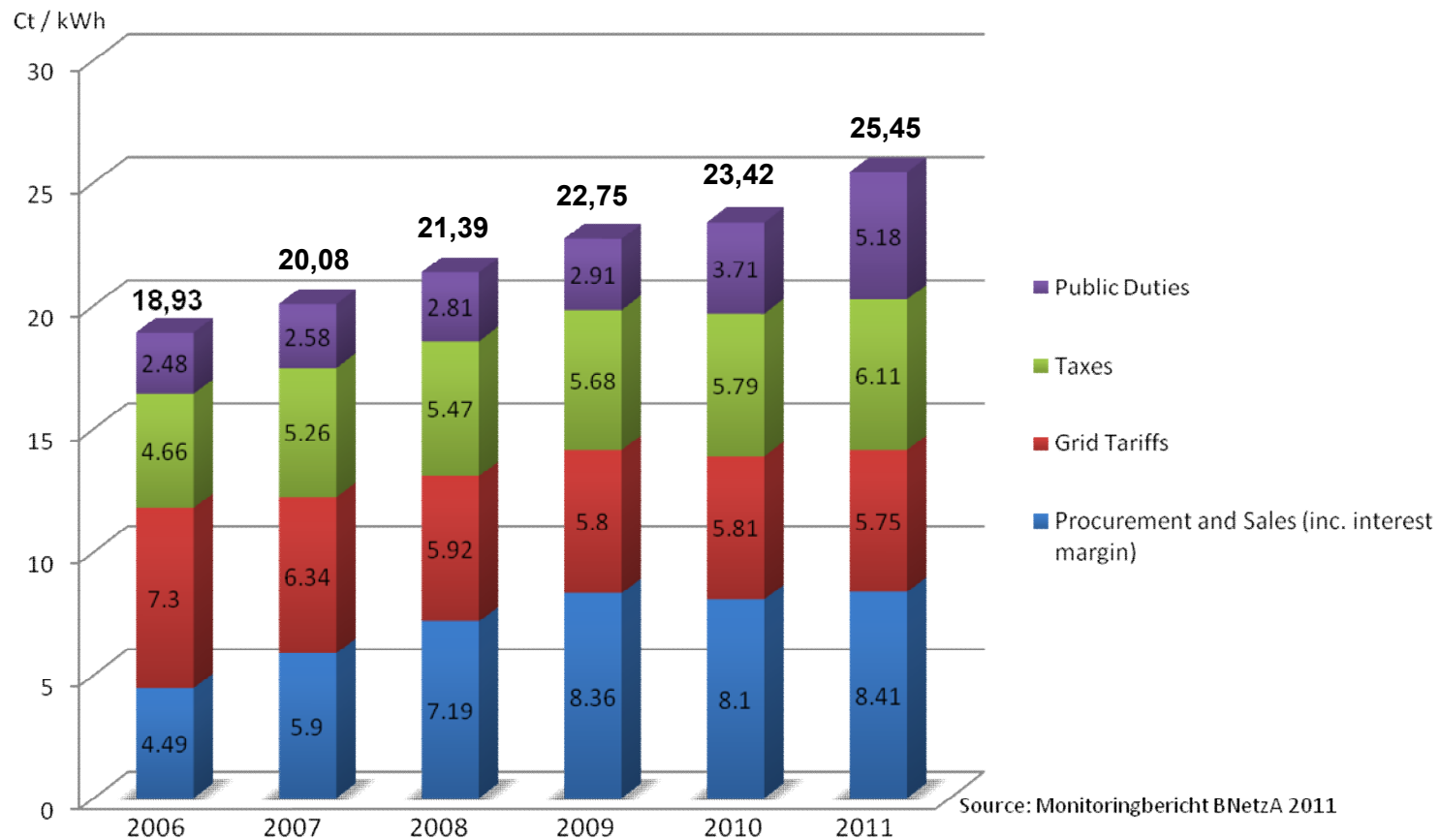
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Leading Question:

**What are the Future Changes –
Challenges and Opportunities that
Costumers will face in Germany?**

Average Electricity Price for Private Households 2006-2011



Further Price Increases are likely

- ❖ Feed-in tariffs / costs for renewable energies
might rise up to 5 Cent per kWh (at the moment 3,59 Cent/kWh)
- ❖ Infrastructure: Grid expansion & smart grids
Grid Tariffs might increase 1-2 Cent per kWh

An increase of electricity prices by 6 Cent per kWh means additional costs of 210 Euro for an average German household.

Increasing Complexity

- ❖ Energy Markets include more than „just“ switching:
 - ❖ Production
 - ❖ Metering (market-based)
 - ❖ Smart Home
 - ❖ Tariffing
- ❖ Regulators have to set the basic conditions for this new markets

Future Challenges for Consumer Organizations and Regulators

- ❖ Comparability of products, services and tariffs
- ❖ Independent costumers
- ❖ Non-discriminating markets
- ❖ Fair contract-rules and easy handling

Future Challenges for Consumer Organizations and Regulators

- ❖ Transparency
- ❖ Cost-efficiency
- ❖ Fair distribution of costs
- ❖ Efficient grid expansion and operation

Thank you

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