



Press Release (CEER PR 23-16)

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Ozzy the Hamster goes to School

EU4Energy in Collaboration with EU NEIGHBOURS EAST Launches second stage of Renewable Energy Campaign for Schoolchildren

In the framework of EU4Energy, CEER in collaboration with EU Neighbours East and the Georgian National Energy and Water Supply Regulatory Commission (GNERC) is unveiling on 6 November Stage II of its awareness-raising campaign on renewable energy for children, focusing on introducing different types of renewable energy and their importance. The campaign will initially be implemented as a pilot project in Georgia and will then be expanded to gradually cover all Eastern Partnership countries.

Renewable energy is at the forefront of global efforts to combat climate change and reduce dependence on fossil fuels. Therefore, understanding the concept at an early age is crucial to fostering a sustainable future. The campaign intends to educate children by offering them effective methods for comprehending sophisticated energy terms. EU Neighbours East's [Young European Ambassadors](#) and experts from GNERC will be visiting Georgian schools and organising workshops on renewable energies with engaging educational materials designed specifically for young minds that ensure that complex renewable energy concepts are explained in a simplified yet informative manner. The project will continue to make use of the Ozzy the Hamster character from previous educational projects on energy efficiency and renewable energy. Through interactive activities and visually-captivating materials, the campaign will increase enthusiasm and awareness of the future generation. This approach will ensure that schoolchildren across the region benefit from the campaign, gaining a comprehensive understanding of renewable energy and its significance in mitigating climate change.

The campaign has been developed in the framework of the EU4Energy Programme Phase II – **Promoting the Clean Energy Transition in the Eastern Partnership Countries**, which aims to contribute to the development of sound legislative and regulatory frameworks for energy and to support the region's transition to clean energy and the liberalisation of its energy markets. The programme runs until December 2024 and will address new challenges and opportunities such as the gradual digitalisation of all energy-relevant market segments, while promoting cost reflectivity. Thus, citizens of the Eastern Partnership countries will benefit from sustainable energy investments and increased regional market integration and intra-regional trade.

The EU4Energy initiative is funded by the European Union with a total budget of €8.5 million and is jointly implemented by CEER, the International Energy Agency (IEA) and the Energy Community Secretariat (EnCS).

To find out more about the EU4Energy programme and its Communication and Visibility campaigns visit:
<https://www.ceer.eu/eu4energy>

About EU NEIGHBOURS EAST: <https://euneighbourseast.eu/>



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About Georgian National Energy and Water Supply Regulatory Commission: www.gnerc.org

Visit Ozzy's Webpage: <https://euneighbourseast.eu/ozzyenergy>

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