

Delivering a new deal for energy consumers

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Energy Union

- ✓ Energy security, solidarity and trust
- ✓ Integrated European energy market
- ✓ Energy efficiency to moderate demand
- ✓ Decarbonisation of the economy
- ✓ Research, Innovation and Competitiveness



Summer Package

- ✓ Market Design Initiative
- ✓ "New Deal" for Energy Consumers including
- ✓ Best practices on energy self-consumption
- ✓ ETS reform
- ✓ Energy Labelling



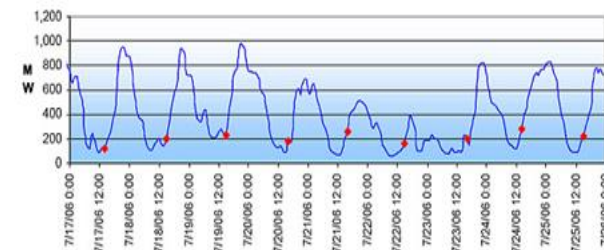
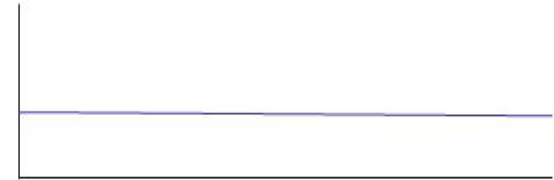
Market design Communication – why?

Previous legislative packages opened up markets

- Competition/unbundling rules, removing barriers for newcomers
- Regulatory oversight, harmonisation of technical rules, etc.

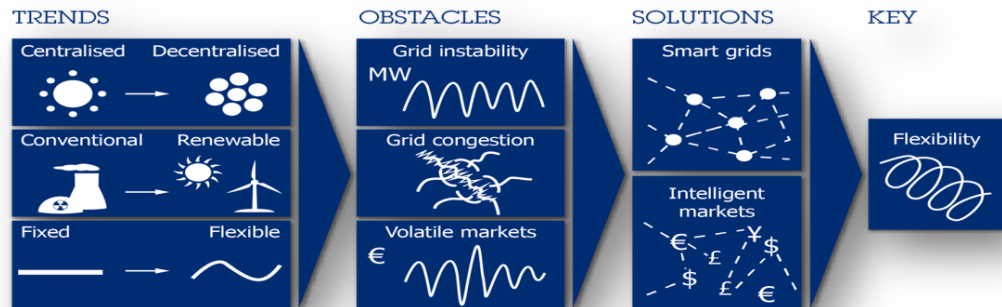
Game changer: Intermittent generation

- RES-share: from 26% to 50%
- From central to decentral
- From "base load" to variable
- Active not passive consumers



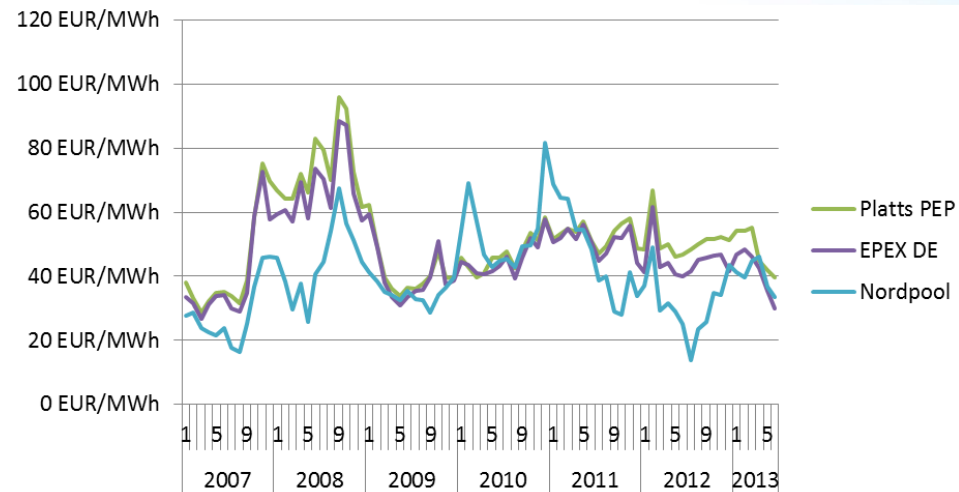
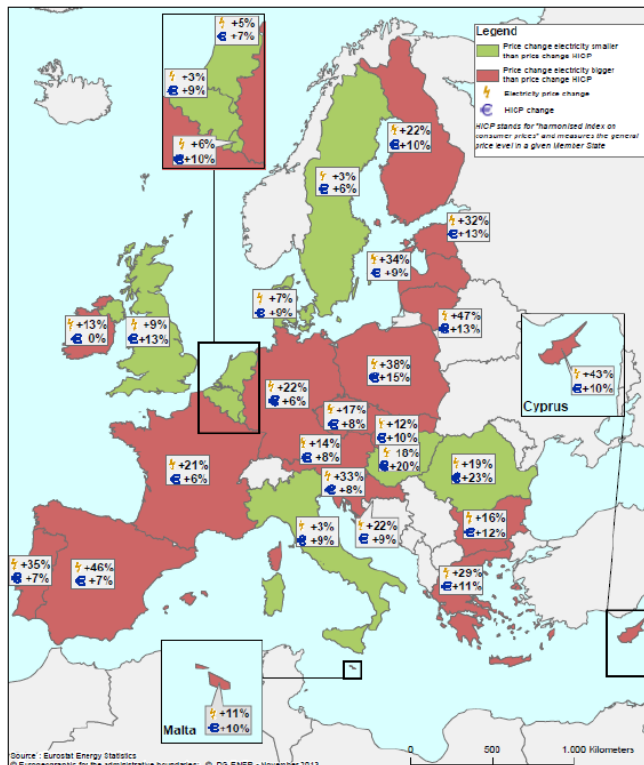
Flexible, connected markets needed

- RES integration requires flexible markets
- Demand response alongside better interconnections contribute to flexibility
- Markets should encompass a broader range of players including on the demand side



New deal for Consumers – why?

COMPARING PRICE CHANGES: ELECTRICITY VS GENERAL PRICE LEVEL
Electricity prices for median household consumers (2 500 kWh < Consumption < 5 000 kWh)
all taxes included
2008 - 2012% change
All prices in national currency



Falling wholesale prices...
...but rising retail prices.

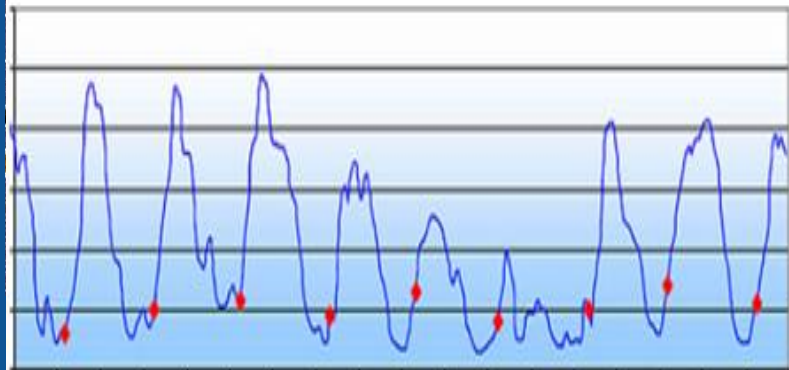
New deal for consumers – Issues to address

Energy Union "*with citizens at its core, where citizens take ownership of the energy transition, benefit from new technologies to reduce their bills, [and] participate actively in the market*"

Key **obstacles** at present:

- Lack of info on costs & consumption
- Limited transparency in offers
- Impediments to self-generation/self-consumption
- Low incentives for consumer action → poor competition
- Increasing network charges, taxes and levies
- Underdeveloped energy services and demand response
- Slow uptake of advanced technologies and **energy efficiency**





Thank you