

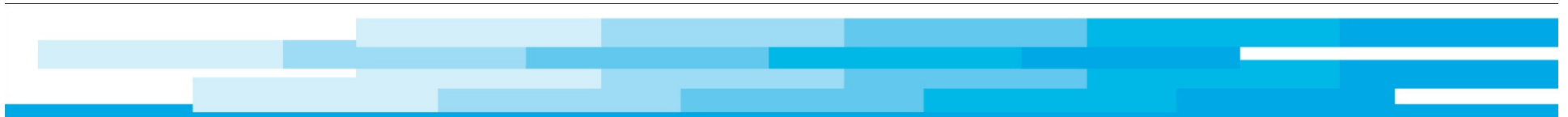
# Common Nordic end user market

Daniel Norstedt

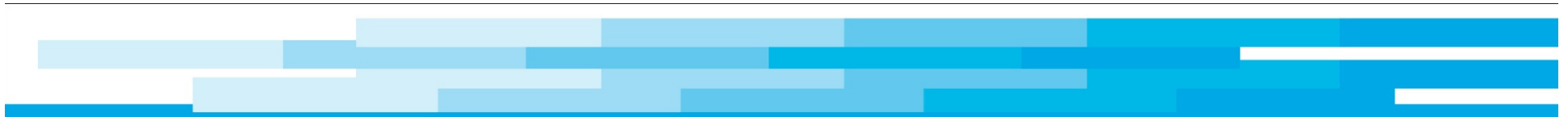
Chair of *Common Nordic end user market Steering Group*

Workshop on retail market design

Brussels, 10 February, 2011

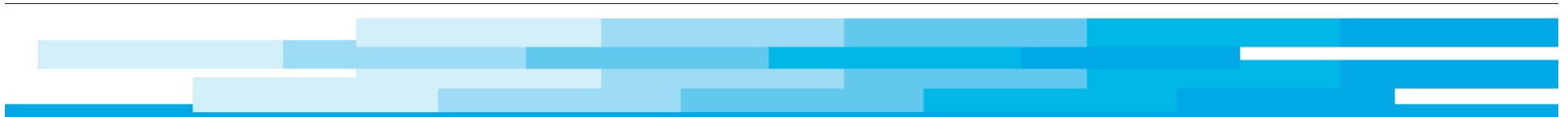


- NordREG – Nordic Energy Regulators
- Common Nordic Retail Market by 2015
  - Political commitment exists



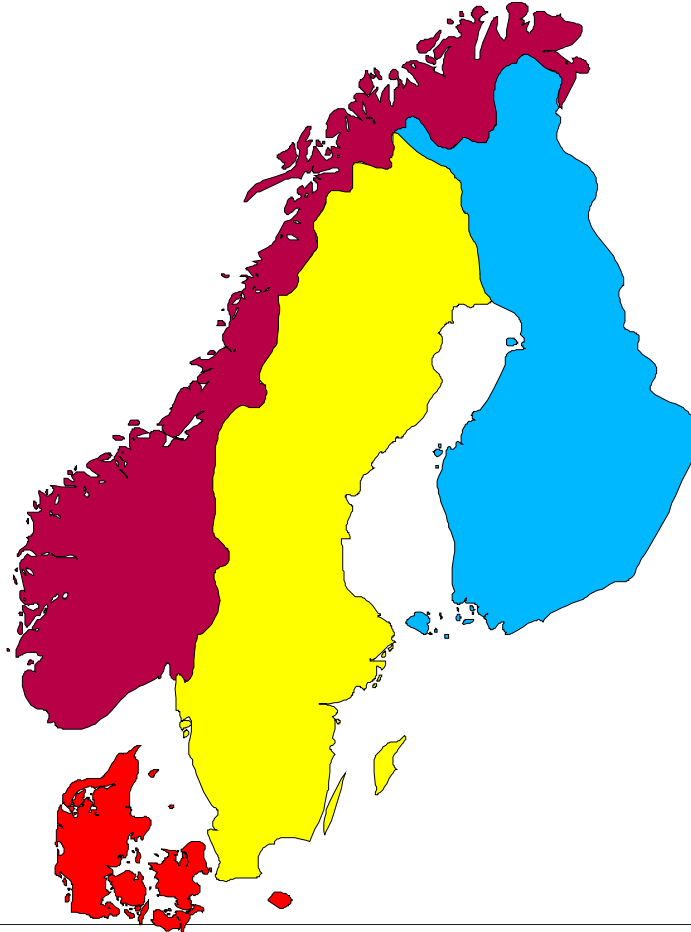
# Organisation

- Steering group
  - Regulators and stakeholders
- Five task forces
  - Drafting team – regulators
  - Input team - stakeholders





## Some facts from the retail market in the Nordic countries



Nordic*	
DSOs	485
Suppliers	435
Switching rate	9%

\*) Nordic=Sum of figures of each country.  
Suppliers already operating in two or more Nordic countries are not excluded.  
Switching rates in 2009.

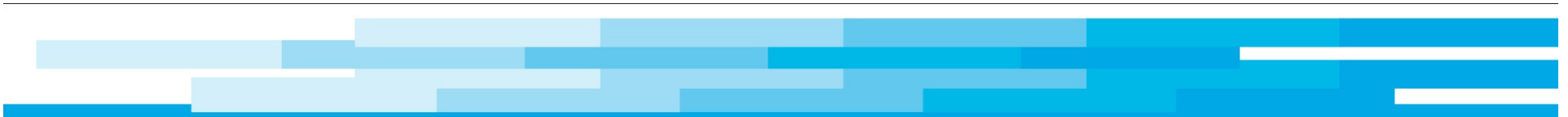
# Working process

1. Look at each process. What is the situation today? Inventory of current practices (rules and processes)
2. Is the process critical to harmonise? **Critical issues first**
3. If critical, how should it be harmonised?



## Lessons learned

- Political commitment is crucial
  - Discussion about IF has switched to discussion about HOW
- Work together with stakeholders. Use their knowledge about detailed processes
- All countries participating should be prepared for changes – all stakeholders will be affected
- Costs and benefits are difficult to estimate



**Thank you for your attention!**

[www.nordicenergyregulators.org](http://www.nordicenergyregulators.org)

