

Harmonisation of Electricity Retail Markets in Ireland & Northern Ireland

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Agenda

- 1. Introduction
- 2. The All-Island Single Electricity Market
- 3. Overview of the Retail Electricity Markets in the Republic of Ireland (ROI) and Northern Ireland (NI)
- 4. Elements of Retail Market Design
- 5. Key Areas of ROI / NI Harmonisation
- 6. Harmonisation Project
- 7. Systems Background in ROI & NI
- 8. Delivery Timelines
- 9. Final Remarks

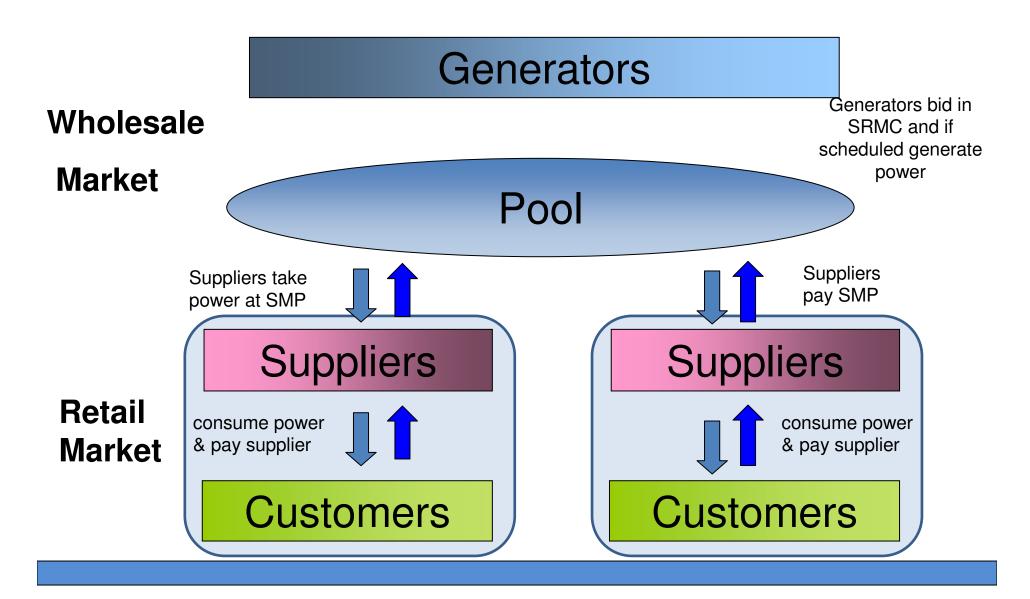


Introduction

- The Single Electricity Market was established by the Electricity Regulation Amendment (SEM) Act 2007
- It is the all island wholesale electricity market.
- SEM
 - cross jurisdictional Gross Mandatory Pool
 - regulated by the CER and the Utility Regulator via the SEM Committee
- Memorandum of Understanding between CER & Utility Regulator
 - Promote effective Retail Competition & equal treatment of participants and customers regardless of their location
 - Public Electricity Supplier: Ring-fencing arrangements,
 Tariff/revenue regulation, Economic Purchase Obligations, the operations of PSO arrangements
 - Suppliers: Supplier switching arrangements/requirements, Codes of Practice



All-Island SEM





Overview of the Retail Electricity in ROI & NI

	Rol	NI
Customer Numbers		
Total Customers	2,231,600	824,000
Domestic	2,000,000	765,000
SME	200,000	54,000
LEU	1,600	5,000
Suppliers		
Full market opening	February 2005	November 2007
Domestic market	Likely Deregulation in April 2011	Regulated
Business markets	Deregulated as of October 2010	Partially Regulated
Suppliers Domestics	5	2
Suppliers Business	9	7



Retail Market Design

- Key Elements of Retail Market Design
 - Licensing regime
 - Price regulation (where it exists)
 - Switching (systems & processes)
 - Billing
 - Complaint Handling
 - Market Monitoring



Key Areas of ROI & NI Harmonisation

In the spirit of the Memorandum of Understanding, both regulators have adopted a pragmatic approach to harmonisation in 3 key areas;

1. Price Regulation

- Retail tariff structures (<u>CER/09/203a</u>)
- Policy on retail margins and approach to k-factors for the incumbent suppliers - (CER/09/203b)

2. Systems & Processes

Harmonisation Project

3. Market Monitoring

- Consumer Surveys (<u>CER/10/084</u>)
- Consultation on retail market monitoring in line with the 3rd Package



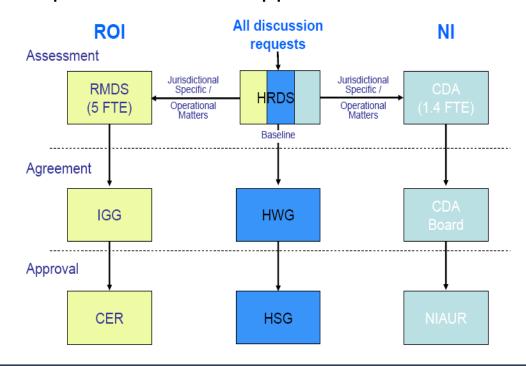
Harmonisation Project

Objectives

- Promote effective Retail Competition & equal treatment of participants and customers regardless of their location
- Common switching systems, processes and supplier interfaces

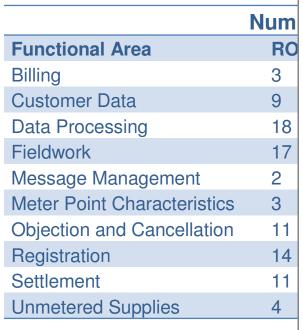
Governance

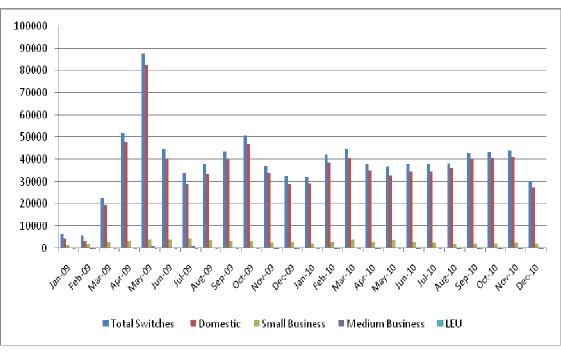
- Joint Regulatory Steering Group
- Common change management





Systems Background in ROI & NI



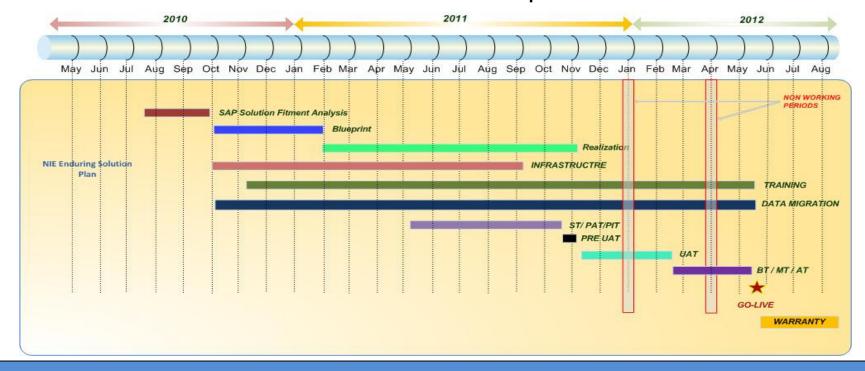


- SAP supported central retail market systems implemented with full market opening - fully automated switching solution with proven capacity
- Legacy systems in NI limit degree of customer switching that can be supported -6,000 to 7,500 switches per month
- Launch of the Enduring Solution project in NI was a key driver for all island harmonisation



Delivery Timelines

- Review of all systems and processes to give a harmonised baseline
- Common change management procedures
- Design freeze from December 2010
- Full launch of harmonised solution expected Q2 2012





Final Remarks

- The harmonisation project will be delivered in Q2 2012
- Harmonistaion will ease supplier entry from one retail market to the other
- Harmonistaion will further support the development of competition to the benefit of the all island customer
- In working towards the delivery of the project a clearly defined decision making process has proven invaluable



Questions?

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