



The ICER Chronicle

Reserved Storytelling Section for ICER's Women in Energy

I. Reserved Section

The members of The ICER Chronicle Editorial Board and ICER's Virtual Working Group 4: Regulatory Best Practices have designated a reserved section for the Women in Energy initiative. This allows a special contribution to promote women in energy regulation.

II. Practical Guidelines

Interested authors should refer to the [Call for Articles](#) for details about The ICER Chronicle.

Please note, however, that the following guidelines apply for the special section reserved for WIE.

- a. **Length:** 1,500 words (maximum)
- b. **Format:** The submission can be less formal than the requirements outlined in the Call for Articles. It should be more of a story-type narrative and should be built around the list of questions listed below – see Annex 1.

To inspire you, have a look at this TED video of Facebook COO, Sheryl Sandberg on why we have too few women leaders.

http://www.ted.com/talks/sheryl_sandberg_why_we_have_too_few_women_leaders.html

The author might want to review this link for ideas on how to successfully communicate messages: <http://leanin.org/education/harnessing-the-power-of-stories/>

- c. **Criteria:** The article should provide inspiration to other women in the field by blending substantive and personal impact issues. Authors might want to consider some of the following elements:
 - Core messages that will inspire other women in the energy sector
 - Personal experiences and practical advice
 - How international contacts have enhanced knowledge or skills
- d. **Submission:** In accordance with the Call for Articles, the deadline for submission is **March 14, 2014** to chronicle@icer-regulators.net. A photo (JPEG, not embedded in any document please) and a completed Submission Form should also be sent.



Annex 1 – Questions for WIE Storytelling in The ICER Chronicle

Answers in red are mandatory and should be incorporated into your contribution.

Storytellers may also decide to answer other Questions indicated.

(Reminder: max of 1,500 word in total)

1. Energy regulation is a complex business. How do you describe to your friends what you do? (keep this simple - use a max 1-2 sentence answer here)
2. What has been the biggest challenge you faced in your career in energy?
3. Has family/work balance been an issue for you?
4. To what do you attribute your success?
5. Anything that has helped you along your career path?
6. Sum up a project you have worked upon that you are particularly proud of, the challenges you faced, how you and others benefited?
7. Women in Energy – The International Network will help women across the globe to develop ties, share experiences and help each other on career development. What do you see as the main benefit of WIE?
8. Aside from the personal benefits of being a members of WIE, are there benefits for the organizations for which you work?
9. How can we attract talented women to the energy sector and help them progress?
10. WIE is running a pilot E-mentoring program for women. Would mentoring have helped you progress along your career path?
11. ICER's Women in Energy initiative also aims to change attitudes to help the advancement of women. What's No 1 on your wish list to change organizational cultures to keep women in the workforce and help talented women advance further and faster up the career ladder?
12. What advice would you give to young women early in their careers?
13. Like other sectors, women are under-represented in energy. What core message do you have for men (or that you would pass onto your sons) that will help the advancement of women?
14. What is your "must read" for high performing women to stay ahead of the curve?