

Guaranteed Green
 EU Sustainable Energy Week Energy Days
 Friday 19 June 2015 from 09:30 to 11:30
 CEER offices, Brussels

Agenda

09:30	Registration	
09:45 - 10:00	Introduction	
	Making disclosure of electricity sources more transparent, reliable and trustworthy for consumers – Regulators' recommendations	Mr Dirk Van Evercooren CEER
10:00 – 11:25	Panel discussion and questions from the floor	
	How Guarantees of Origin and disclosure information contributes to the Energy Union concept of a "Better Deal" for consumers	Ms Paula Abreu Marques Head of Unit – "Renewables and CCS Policy" DG ENER, European Commission
	Guaranteed Green - from certifying the source of energy through to trading in Europe	Mr Jan van der Lee Association of Issuing Bodies (AIB)
	Staking NIKE's company values and reputation on being sustainable	Mr Alex Polfliet Zero Emission Solutions and consultant to NIKE
	Giving consumers the possibility to make informed choices between different electricity sources and suppliers	Mr Jörg Mühlenhoff BEUC, the European Consumer Organisation
	Q&A	
11:25 – 11:30	Summary of discussion, closing remarks and next steps	
	Closing remarks	Mr Dirk Van Evercooren CEER
	Closing of the workshop	
