



Residential Prosumers

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Prosumer Study 23.11.2017

https://ec.europa.eu/commission/publications/third-report-state-energy-union_en

1

Focus of the Study

2

Mapping EU28+2

3

Uptake projections

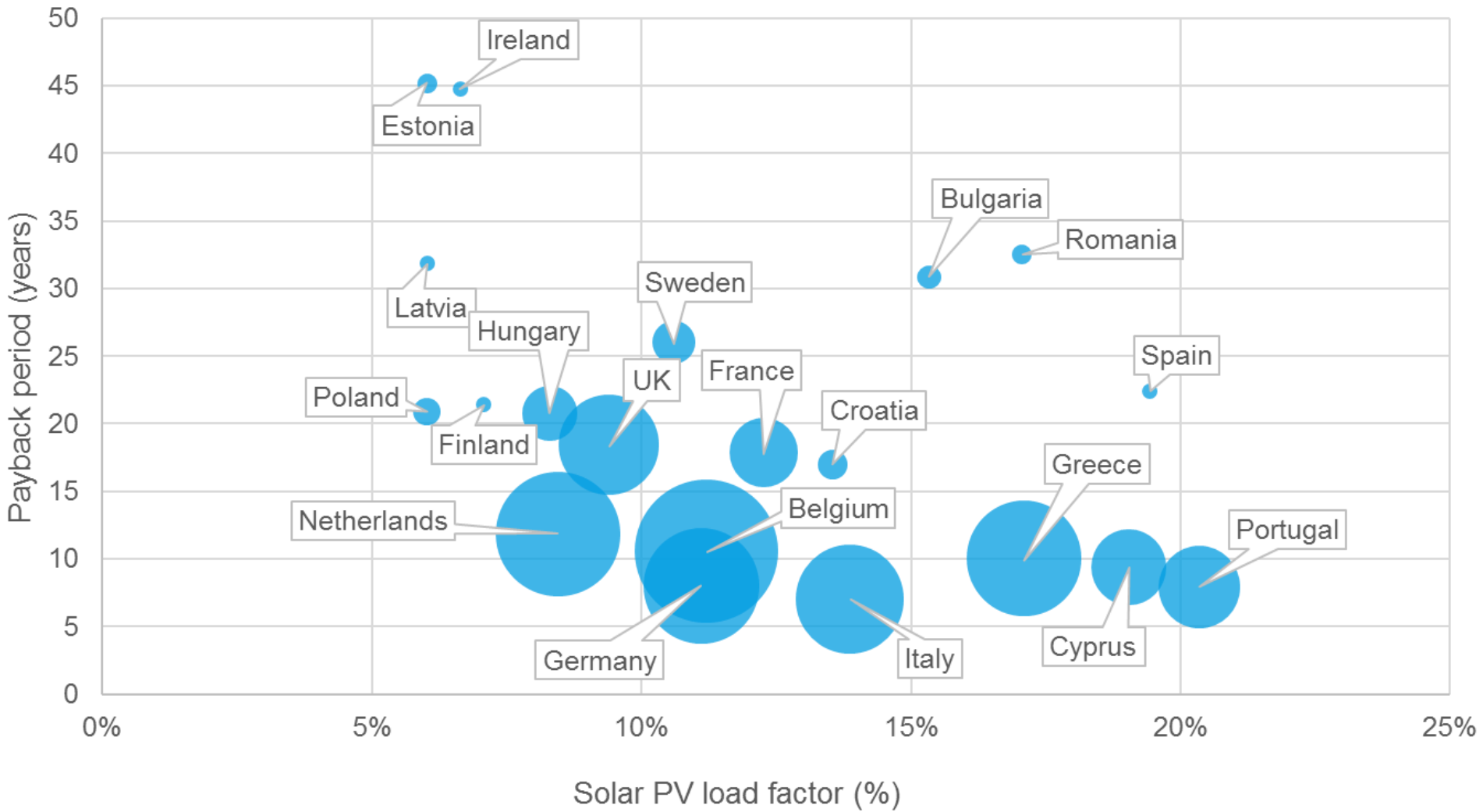
4

Consumer Survey

5

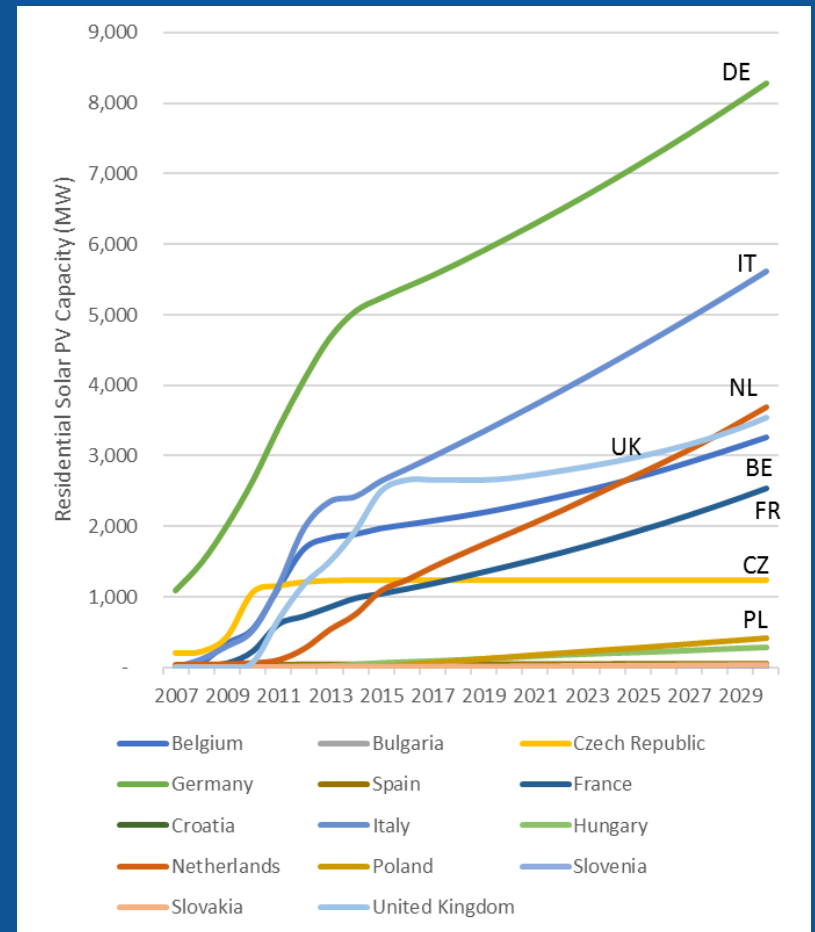
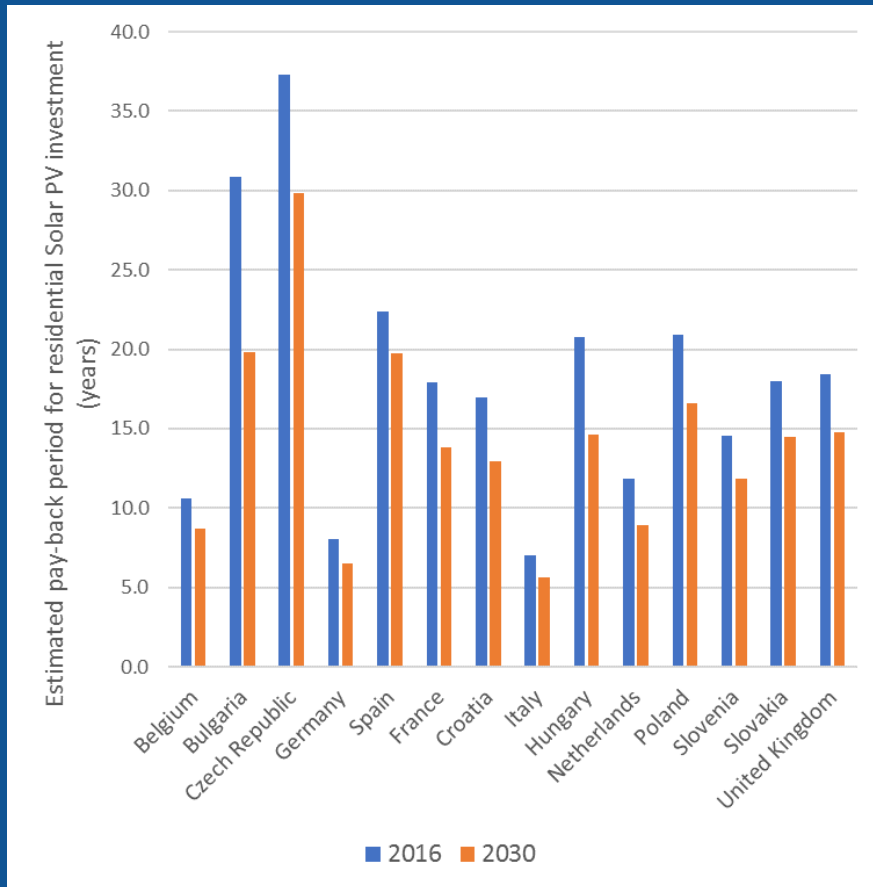
Mystery shopping



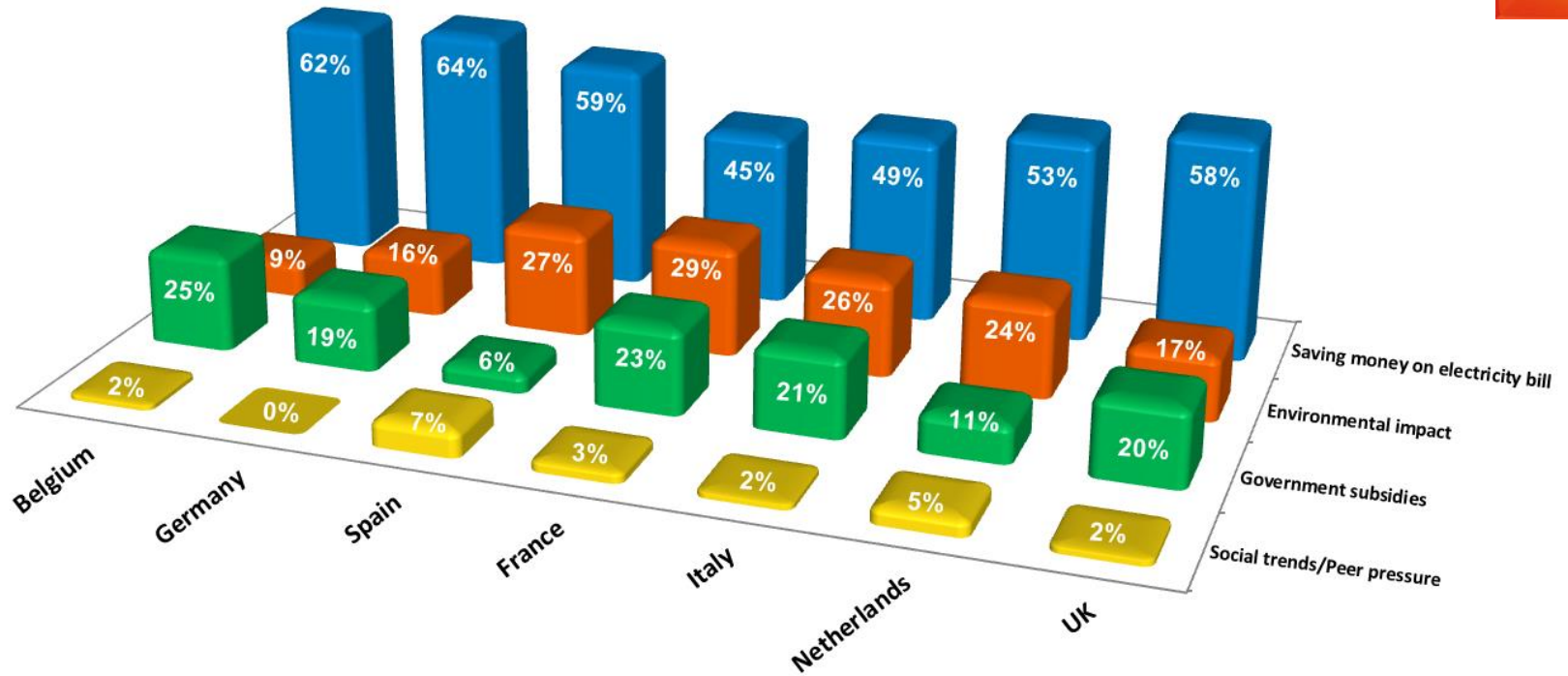


Payback periods

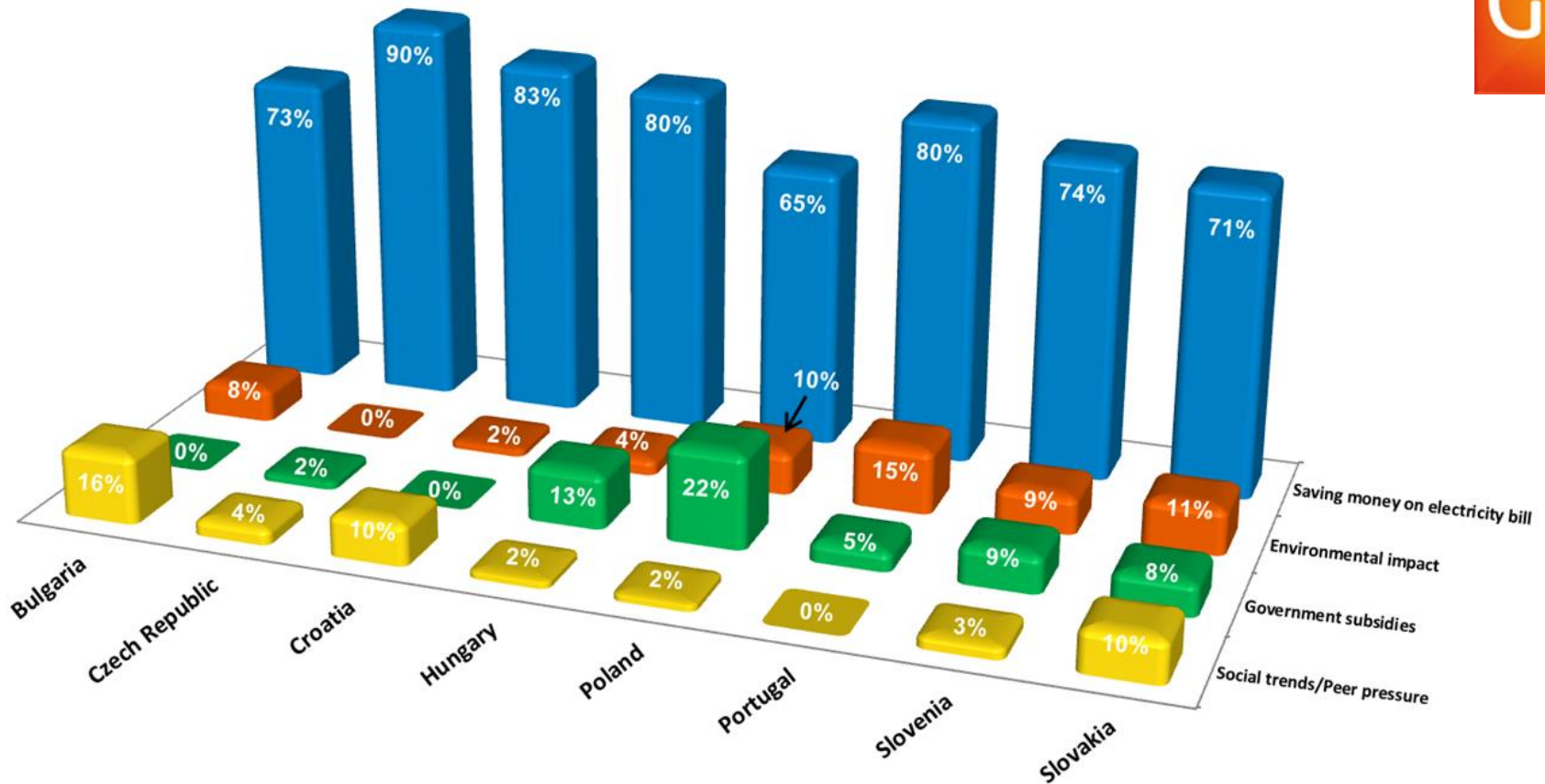
Baseline projections for residential Solar PV capacity



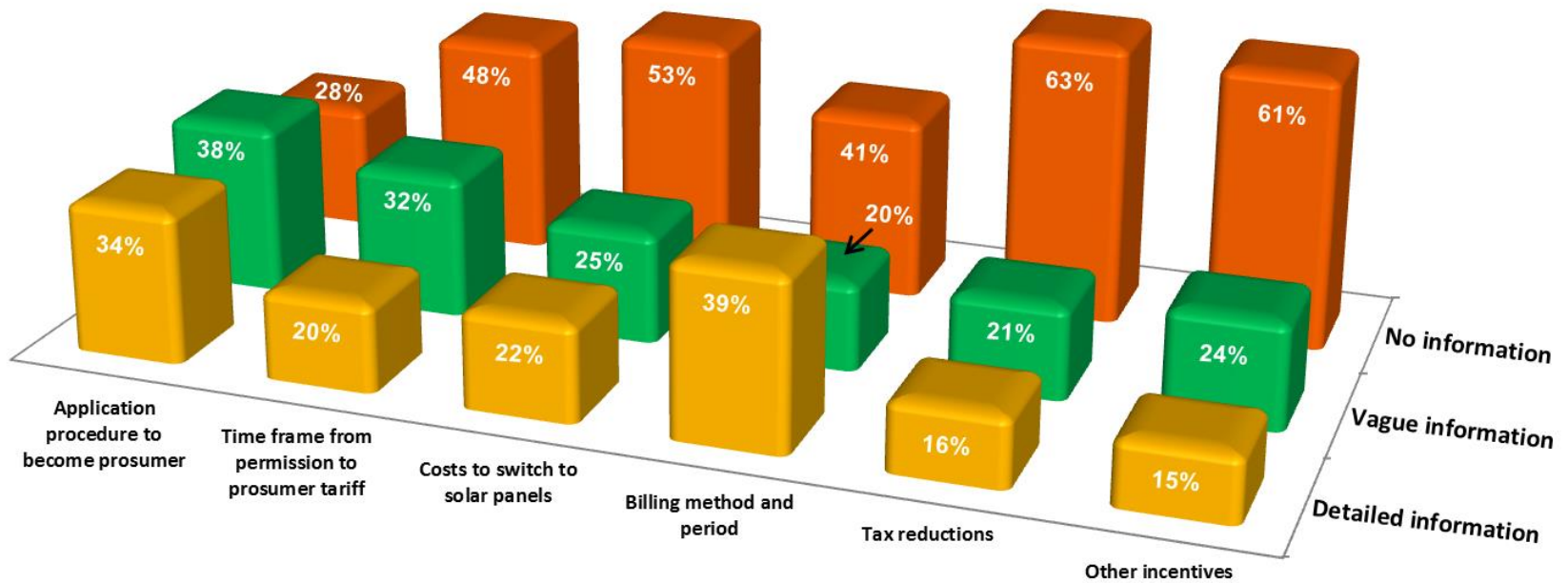
Main drivers by country for Solar PV - Key Countries



Main drivers by country for Solar PV - Second Tier Countries



Level of detail in information provided



Recommendations:

- Increase the cost-effectiveness of solar PV for residential prosumers
- Increase consumer acceptance
- Increase take-up for households where investment is most beneficial
- Increase the technical potential for residential solar PV