

# Dynamic regulation, an illustration based on hydrogen

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Fostering energy markets, empowering **consumers**.

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### Regulation is dynamic in essence

- Regulation consists in accompanying a sector in order to ensure that its development is in line with the general interest
- Regulation must be addressed from a dynamic perspective
  - Needs and systems are evolving
  - Dealing with uncertainty
  - Appropriate regulation modes one day may not be appropriate the next day
- Regulation consists in making trade-offs between sometimes conflicting interests and principles
- The history of energy regulation in Europe witnesses the need for flexibility
  - 4 legislative packages
  - Evolution of the main pbjectives from a more rational organisation of energy value chains to climate mitigation
  - Hydrogen raises new issues due to the lack of maturity of the sector



### A very uncertain context

- Some critical parameters change often:
  - ▶ CO₂ emissions targets
  - Value of CO₂
  - Renewables targets
  - National commitments vs European ambitions...
- Scenarios highlight a lot of different combinations between energy carriers (power, gas, hydrogen), technologies, levels of electrification...
- Open issues remain (such as flexibility, seasonal storage, level of reliability standards) in a decarbonised world
- The example of hydrogen
  - A lot of expectations to foster the energy transition, with a large scale development of electrolysers
  - But no market yet (except classical industrial use of H<sub>2</sub>), no clarity about infrastructure needs (electricity lines vs pipelines)
  - Problems of cost levels and the availability of low carbon power
  - H<sub>2</sub> fundamentals may be significantly different from those of electricity and gas



#### White paper on H2 networks

#### Main issues discussed:

- When it is needed to regulate H2 networks:
  - What to monitor: abuse of market power, H2 becoming essential facility
  - How provide clarity and predictability to investor: what regulation or regulatory principle should be defined upfront?
  - If and how much the H2 regulation should follow the current gas regulation
- How to treat existing H2 infrastructure
  - When they should be regulated
  - Using the regulation of direct lines and closed distribution networks?
- Repurposing of gas infrastructure for dedicated H2 transport:
  - If and how to avoid cross-subsidization between H2 and natural gas infrastructure
  - Under which unbundling rules (ex.: separated RAB)



#### White paper on H2 networks

- The paper focuses on the regulation of 100% H2 network, not on other regulatory aspects (ex. market design), in particular:
  - The circumstances when it is needed to regulate H2 networks
  - How to treat existing H2 network infrastructure
  - How to address regulatory challenges related to the repurposing of gas infrastructure for dedicated H2 transport
- The paper promotes a dynamic approach:
  - gradual approach to the regulation of H2 networks in line with market and infrastructure development depending on how the H2 sector and the need for transportation of H2 will evolve
  - NRAs to periodically monitor the sector to decide when regulation should start
  - importance of considering repurposing of H2 infrastructure



# How to specifically address H2 fundamentals?

- The European Commission has spoken about the separation of infrastructure and trade for hydrogen
- Strong influence of existing gas market model
- Approach of European regulators
  - Accompany future developments as best as possible, with a focus on the economic efficiency of the sector: principle of efficient costs and needs-based investments
  - Supply and demand developments must be addressed jointly, while facilitating individual initiatives (stimulating innovation)
  - If "essential" infrastructure/natural monopoly principles emerge, then third party access will become relevant
  - Hydrogen should have its own coherence and should not be subsidised by gas or electricity
- Points for debate
  - Infrastructure planning: where to locate electrolysers?
  - How to anticipate the establishment of transport corridors at the risk of them being underused?



## What strategy?

#### Flexible regulatory principles

- Future developments may require specific business models just to « allow things to happen »
- In the past, network energies developed within fully or partially integrated value chains
- ► Challenge: needs identification before going ahead with large scale investments
- In the absence of technological break, an incremental approach seems appropriate (progressively adapting the system)

#### Market design in energy

- Competitive markets are efficient in terms of price coordination
- But new technologies are costly and generally need a public support, losses (incl. conversion) along the value chains must be minimized
- Viewed from today, prices are unlikely to send relevant investment signals
- ► Back to the fundamentals: long term risk mitigation is critical for investment
- Integrated models may be necessary
- Regulation has to combine general principles and flexibility for decision making
- The gas package should not been seen as an "end" but could be revised according to observed developments



Thank you!

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